



# The University of Michigan Band Alumni Association

## BOARD OF DIRECTORS MEETING

03/21/12

### Committee Planning/Status --Minutes

Revelli Hall, 7:00 PM

Attending: David Aguilar, Dennis Gmerek, Jim Kozich, Jim Roach, Kristy Penney, Linda Ridley, Matt Miller, Pete Dalton, Peter Cubba, Roseanne Dolega, Salo Korn, Sheri Moore, Michael Lee, Pete Larson

1. **Call to Order @7:05**
2. **Approve January Meeting Minutes**-motion by David, Kristy seconded, motion passed
3. **Conductor's Forum:**
  1. Conductors updates – John Pasquale came in to give us a quick update. He is going to China with 25 Music Ed students. He also mentioned the Hockey team going to Green Bay on March 22.
4. **Action Items from Jan meeting** (Sheri Moore):
  1. In-progress- Linda will coordinate a website meeting to discuss next steps and review how homecoming and concert band registration went.
  2. In-progress -Gary will look at creating an “opt-electronically only” for next year’s homecoming to stop printing M-Fanfare.
  3. In-progress- Reunion activities will add to the plan to have a sound system for this year in their project plan.
  4. In-progress- President will follow-up with Scott B regarding communication to UMBAA vs. John W.
  5. In-progress- Reunion activities head will follow-up with Maggie to ensure there are enough seats and apples for homecoming this year.
  6. In-progress- Linda will investigate if website can allow search by instrument and year.
  7. In-progress- Salo will continue to coordinate percussion equipment project.
  8. In-Progress – Rich will continue to contact people from the 1972 MMB.
  9. In-Progress – Kristy will take pictures at events; put on Picasa; use for handouts
  10. Done -Tex will follow up with Gail to get the date when articles are due for the next issue of the Mfanfare.
  11. Done - People will submit articles to Gail for the next issue of the Mfanfare.
  12. Done - Sheri will ask Susan if she wants to continue organizing social events.
  13. In-Progress – Jim K will attend the MMB spring meeting on April 17.
  14. In-Progress – Jim K will talk with students in the Concert, Symphony and Campus Band rehearsals at the end of the school year.
  15. In-Progress – Jim K will contact Gail about a pamphlet for the graduating seniors.
  16. Done -Tex will make the change to the standing rules and send to Linda.
5. **Treasurer's Report** (Peter Cubba): copies of the treasurer's report were distributed and walked through.
  1. Net income for the fiscal year is \$4300
  2. He added a line for instruments
  3. He reconciled to the reports from the website
  4. Maggie requested money for senior gifts, so this line was higher than budgeted
  5. The expenses for Jerry Bilik were broken out
  6. We won't get endowment report until the end of March
  7. We need to catch up putting lifetime dues into the CD
6. **Committee Reports:**
  1. **Finance Committee** (Peter Cubba):
    - i. Fundraising Committee (Jim W):



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1. Percussion update (Salo): Review handout.
  - a. The covers were completed and were delivered today
  - b. There is a delay on some other equipment. There were some questions for Kyle
  - c. Salo is working on the approved list
  - d. He will develop a way of tracking
  - e. Peter C ordered some percussion equipment – will be shipped to Revelli.
2. Other Concert Band instruments (Jim W / Salo):
  - a. Jim sent an e-mail to Prof Haithcock to start to investigate options to see about how to help fund other concert band instruments. Prof Haithcock would like to review the language of publicity requesting funds for concert band instruments.
2. **Reunion Activities Committee** (Salo):
  - i. Homecoming October 13 (David/Gary): - Gary will be transitioning to David, but they haven't met yet to figure things out
  - ii. **BBQ/Evening Prior** October 12 (Matt):
    1. Salo has a list from the last BBQ with the amount of food and supplies ordered and used to give to Matt
    2. Tex will get the BBQ
    3. Will need lots of volunteers
  - iii. **Reunion** (Rich):
    1. 1972 reunion – there will be articles in M-Fanfare and M-Notes. Salo reported that Rich said that they are planning on using the Coliseum for a dinner
    2. 50<sup>th</sup> anniversary of Temptation: Rich will check what MMB is doing.
    3. 40<sup>th</sup> anniversary of women in band. Still brainstorming ideas.
    4. Rich will find out if MMB is going to do something for the 40<sup>th</sup> anniversary of Title IX and/or women in the band this fall.
  - iv. **Parking Lot Award List** – no updates.
3. **Member Activities Committee** (Jim R)
  - i. **Social Events** (Jim K / Susan S):
    1. Wynton Marsalis (Susan Sutherland): went really well and had a wonderful time.
    2. Susan volunteered to continue similar events
    3. Jim K volunteered to coordinate social events around MMB and SOM ensembles (Fri rehearsal, Band-O-Rama, Crisler, Symphony and Concert bands)
      - a. Jim K and Jim R will be going to the April 17<sup>th</sup> Spring meeting and going to try to go to last day of classes for Symphony, Concert and Campus Bands. They will need to get contact information from the graduating students to add to the UMBAA database (either from the students or from the SMTD)
      - b. Jim K and Gail are working on a handout for the students
      - c. Revelli Records – UMBAA member Andrew Balent contacted the UMBAA board to see if someone would like his collection of Uof M LPs. Jim K contacted the Bentley Collection who didn't have these records. Andrew Balent agreed to donate the records to the



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- Bentley. Brian Williams sent an email thanking Andrew Balent. Jim K will write an article for the MFanfare
- ii. **New member lunch** (Linda Ridley): waiting to hear about the date – it will be either Tuesday, Aug 21 or Wed, Aug. 22
  - iii. **Golf Outing** (Mike K):
    1. Held transition meeting. Matt and Tex met with Mike K. Mike still needs to talk with Pete D.
    2. Save the date- Aug 5<sup>th</sup> @ UM Golf Course
  - iv. **Receptions** (Mike K): no update
  - v. **Merchandise Sales** (David): no update at this time
4. **Communications Committee** (Michael Lee):
- i. **Membership Update** (Gary/Linda): 607 members in good standing.
  - ii. **Web Site Update** (Linda Ridley):
    1. Held a committee meeting
    2. General updates continue
    3. Decided that members should use Facebook for announcement type of communication instead of starting a blog on our website.
    4. Investigating options to allow members to “Opt in” to share address and phone number
    5. Investigating options to allow alternative search options.
  - iii. **M Fanfare** (Gail): The M Fanfare was recently mailed out. Thanks to everyone who wrote their articles. It is great to keep the membership informed of all the hard work we are doing. Gail did a great job. Articles for the next Fanfare (send to Gail by July 1<sup>st</sup>) – Golf Outing (Mike K?), Jim – Revelli records, Sheri – letter from the president, Concert Band – Tex will ask Langston if he will write an article, Sheri – Spring CB, Salo – Percussion; Linda – Website; John P – China trip (Tex will ask), Pete D – Pep Band
  - iv. **M Notes** (Dennis): Send articles to Dennis on the 25<sup>th</sup> of each of month.
  - v. **Going to put together survey**:
    1. See how members want communication.
    2. Other Committee heads - please communicate to your subcommittee chairs to see if they would like to gather any information from the membership.
      - a. Don't want too many questions
      - b. Submit questions to Tex by the last week of May; Tex will send reminders; talk to friends to get ideas
      - c. The survey will be sent out early in June to current UMBAA members and graduating seniors.
  - vi. **Board Communications** (Sheri)
    1. [Umbaa-board@umich.edu](mailto:Umbaa-board@umich.edu) **E-mail- includes SMTD**: use for Announcements and Reminders
    2. The [umbaa@umich.edu](mailto:umbaa@umich.edu) email address on UMBAA letterhead had been broken. Tex contacted someone and the email address now works. Emails to this email address go to the UMBAA officers.
    3. **Website**:
      - a. Post public minutes and documents
      - b. Post draft documents with links and send to board
      - c. Registration for Membership, Homecoming, Concert Band



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- d. Working on database and how to integrate updates
      - e. Once initial setup is complete, will meet quarterly
    4. **Facebook** (UMBAA Concert Band and UMBAA):
      - a. Board members encouraged to create an account if they have not yet
      - b. Send reminder on Facebook
      - c. Send updates from events on Facebook – make it public
      - d. UMBAA also has a twitter account
  5. **Governance Committee:**
    - i. **Need Committee Head**
    - ii. **Updates to Standing Rules**
  6. **Ensembles Committee** (Pete Larson):
    - i. **UMBAA Concert Band** (Sheri Moore):
      1. Just completed Winter session with the concert on March 18<sup>th</sup> at Huron High. We had around 60 members this session. The concert went well. This was Langston's last concert. We gave him a baton and sang The Yellow & Blue for him.
      2. The Spring session will be April 12th through May 31<sup>st</sup> at Revelli with a concert on June 3<sup>rd</sup> at Huron High. The concert may be at 2:00 or 3:00 instead of 1:00. Pete L will contact Huron to see if 3:00 is okay. Trish will be conducting and has selected music.
      3. Tex wondered if we should have more rehearsals. We've done surveys in the past and people usually wanted to have 8. We will ask again in the next survey.
    - ii. **Alumni Pep Band** (Pete Dalton): Completed regular season. We had about 80 people this season. We may have an invitation for Red Berenson's last radio show, but Pete hasn't heard anything official yet. They have it at Pizza House now, so there might be room for a small pep band. The softball schedule has been set, but Pete hasn't sent an email to Pep Band members yet. There are 4 home games on the Big 10 network. The Pep Band may also play for a baseball game.
    - iii. **Alumni Paid Band** (Pete Dalton):
      1. There was a potential wedding gig. There was no budget, and they wanted someone to play the Victors. This was a dead end.
      2. Foresee, an Ann Arbor based company that is the global leader in technology-driven customer satisfaction analytics has an annual client event in AA for key clients. The event will be at the Stadium Club and will include a tunnel and locker room tour. The details for a pep band still need to be worked out. The event is on May 22 and they would get a 17 or 18 person band. The band would play the MFanfare and the Victors, then play while the clients come out of the tunnel.
      3. City of St Clair Shores Memorial Day parade – Sunday, May 27<sup>th</sup>. 2 miles long. We aren't well suited for a 2 mile parade. Pete sent them a generic email mentioning that we have a group for hire, etc. He thought he would scare them away with a high price(\$4,000), but they still seem interested. The pep band could play on a grandstand and not in the parade. The city is also hiring the Navy Band from Chicago for \$4600. The parade budget last year was \$50,000.
      4. Options for paying the members of the paid gigs pep band:
        - a. Hire an agent –the agent would charge 15%, but would also



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“market us”. Client would write a check to them and they would write checks to each member of the band. Pete had talked with Gail & Rice several years ago and they were willing to do this at that time.

- b. Someone starts a business – takes payment, disperses the money. May not be a cost savings over using Gail & Rice.
- c. Create another non-profit organization that would be able to receive money and disburse it. The organization keeps some of the money to handle expenses. Would need a charter, board of directors, etc. Costs money to set up.
- d. The client can pay in cash or write a check to each individual.

We’d earlier agreed on using Gail and Rice, but there had been concern about G&R “marketing” us. Pete D will contact them about a year’s contract. We can say “no” if we don’t want to do a gig that they ask us to do. We could still consider other options during the next year. There are issues with competing with the Fanfare Band. Pete D will run this by Scott before talking to G & R – is it okay to take a gig from G & R when the Fanfare Band is available? Pete D will send an email to Pep Band members to see if they are generally interested in being in a paid gig band.

- iv. **Traverse City Alumni Band:** no update at this time.
  - v. **Grand Rapids Alumni Band:** no update at this time.
  - vi. **Chicago UMBAA Concert Band** (Gary Straffon): no update at this time
- 7. **Old Business:** No old business at this time
  - 8. **New Business:**
    - 1. Move June board meeting to June 13<sup>th</sup> with planning phone call on June 6<sup>th</sup>.
  - 9. **Upcoming Concert Dates and Events**
    - 1. Symphony Band- Hill Auditorium                                  March 30 @ 8p
    - 2. Campus Band- Hill Auditorium    April 1 @ 3p
    - 3. Concert Band- Hill Auditorium    April 4 @ 8p
  - 10. **Future Board Meeting Dates:**
    - 1. June 6: Officer/committee head touch-base-phone call @7p
    - 2. June 13: Board meeting @7p- Budget planning
    - 3. Sept 12: Officer/committee head touch-base-phone call @7p
    - 4. Sept 19: Board meeting @7p- Pre-Homecoming planning
    - 5. Oct 13: General Membership/Homecoming (Illinois)
    - 6. Nov 07: Officer/committee head touch-base-phone call @7p
    - 7. Nov 14: Board meeting @7p- Officer elections
  - 11. **For the Good of the Association:**
    - 1. Get one non board member involved with each committee/sub-committee
  - 12. **Pete D** moved to adjourn. Salo second, motion passed @8:56

The following Action Items are in-progress:

- 1. In-progress- Linda will coordinate a website meeting to discuss next steps and review how homecoming and concert band registration went.
- 2. In-progress -Gary will look at creating an “opt-electronically only” for next year’s homecoming to stop printing M-Fanfare.
- 3. In-progress- Reunion activities will add to the plan to have a sound system for this year in their project plan.



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4. *In-progress*- President will follow-up with Scott B regarding communication to UMBAA vs. John W.
5. *In-progress*- Reunion activities head will follow-up with Maggie to ensure there are enough seats and apples for homecoming this year.
6. *In-progress*- Website committee will decide if we will pay Enertia to allow search by instrument and year.
7. *In-progress*- Salo will continue to coordinate percussion equipment project.
8. *In-Progress* – Rich will continue to contact people from the 1972 MMB.
9. *In-Progress* – Kristy will take pictures at events; put on Picasa; use for handouts
10. *In-Progress* – Jim K will attend the MMB spring meeting on April 17.
11. *In-Progress* – Jim K will talk with students in the Concert, Symphony and Campus Band rehearsals at the end of the school year.

### New Action items:

1. Gary will transition Homecoming responsibilities to David A.
2. Rich will check what MMB is doing about the 50<sup>th</sup> anniversary of Temptation.
3. Rich will find out if MMB is going to do something for the 40<sup>th</sup> anniversary of Title IX and/or women in the band this fall.
4. Mike will talk with Pete D. about the golf outing.
5. Articles for the MFanfare need to be submitted by July 1<sup>st</sup> – Golf Outing (Mike K?), Jim – Revelli records, Sheri – letter from the president, Concert Band – **Tex will ask Langston** if he will write an article, Sheri – Spring CB, Salo – Percussion equipment; Linda – Website; John P – China trip (**Tex will ask**), Pete D – Pep Band
6. Committee heads will submit questions for a questionnaire to Tex by the last week of May
7. Tex will send reminders to committee heads about questions for the questionnaire
8. The questionnaire will be sent out in early June.
9. Pete L will contact Huron to see if 3:00 is okay for the UMBAA Concert Band concert on June 3<sup>rd</sup>.
10. Pete D will ask Scott if it is okay to take a gig from G & R when the Fanfare Band is available.
11. Pete D will contact Gail & Rice about a year's contract to be the agent for paid Pep Band gigs.
12. Pete D will send an email to Pep Band members to see if generally interested in being in a paid gig band.
13. Committee and subcommittee chairs will recruit a non-board member to work with their committee.