



The University of Michigan Band Alumni Association

BOARD OF DIRECTORS MEETING

6/18/2014

Budget Planning

Revelli Hall, 7:00 PM

Attendees: David Aguilar, Jeff Henderson, Jim Kozich, Jim Roach, Jim Whiteman, Jason Townsend, Pete Dalton, Peter Cubba, Rich Alder, Roseanne Dolega, Salo Korn, Bailey Oland, Evelyn Laskowski, Tracy Rudd, Michael Lee, Sheri Chisholm, John Pasquale

1. Call to Order – 7:03 pm
2. Approve March Meeting Minutes – moved by Jim Kozich; seconded by Evelyn Laskowski - approved
3. Conductor's Forum: conductors updates - John Pasquale
 - a. 73 days until kick-off
 - b. change in recruiting – so far a record number of auditions/especially good talent
 - c. concentrating on marketing and media
 - d. no Crisler Concert this year – Nov. 22 -325 HS students on field with MMB
from 125 mi radius of Ann Arbor
 - e. MMB staff for fall:
 - Dr. Courtney Snyder – Asso. Director of Bands
 - Brian Salata – Graduate Student Instructor
 - Becky Mueller – Graduate Student Instructor
 - Joel Bein – Graduate Student Instructor
 - Grace Wolfe – MMB Staff Intern
 - f. 8 shows this season
 - g. 3 away games – ND/MSU/OSU
4. Treasurer's Report (Jeff): on track to be in black this year
5. Committee Reports:
 - a. Finance Committee (Jeff):
 - i. 2015 Fiscal Year Budget Proposal: moved by Jeff Henderson; seconded by Tracy Rudd - approved
 - ii. Fundraising Committee (Pete C):
 1. Charity Poker License-Applied for, waiting for approval – new law
 - b. Reunion Activities Committee (Salo):
 - i. 2014 Homecoming (David): waiting for new website
 1. November 1
 2. Planning for next year – work day
 - a. Past Conductors Notified
 - b. Summer Work Day?
 - ii. BBQ/Evening Prior October 31 (Tracy):
 1. Pizza House for 100 persons/ min. of 80 -from 5:30 – 8:00 PM
\$17.99 per person; \$380.00 room rental
Tracy will check further with Pizza House: gratuity/dessert/tax
Tracy will also check with Buffalo Wild Wings
 - iii. Band-O-Rama:

1. Oct. 31, 2014, 8:00 PM
 Jeff will check what we paid for Band-O-Rama tickets last year
 Jeff will order tickets for this year
 - iv.
 - v. Crisler Concert:
 1. N/A
 - vi. Reunion (Jim R / Rich):
 1. Anniversaries
 - a. 50th Anniversary of dedication of School of Music Building on North Campus (9/19/1964)
 - b. 50th Anniversary of 1965 Rose Bowl and East/West Shrine Game Band
 - c. 30th Anniversary of 1984 Symphony Band European Tour
 - d. Bicentennial of Star Spangled Banner (9/14/1814)
 Tribute at 9/13 Miami of Ohio Game
 2. Looking ahead : 2015 will be 40th Anniversary of Lets Go Blue (1975)
 2015 Homecoming – Sat., Oct. 10 – UM/NW
- 3.
- vii. Parking Lot Award List:
 1. Lifetime Achievement; Robert Jager, Keith Bryan,
 2. Honorary Membership; Michael Udow
 - c. Member Activities Committee (Jim R):
 - i. Social Events (Jim K): No report at this time
 - ii. Student Liaison (Jim K):
 1. MMB Spring meeting 4/22/14 Recap
 a few new UMBAA Members
 - iii. New member lunch (Linda): 8/20/2014
 - a. Need Volunteers – will send notice later in summer
 - iv. Golf Outing (Mike K):
 1. August 3, 2014 @ UM Golf Course
 2. Golf Outing Registration on Current Website
 3. 56 Registered, 4 Sponsors – need minimum of 80
 4. Board needs to push sign ups discounted until June 27th
 - v. Receptions (Mike K):
 1. April 11th 2014: after Symphony Band concert-Recap
 - a. April 11th is Robert Reynolds 80th birthday so they would like to celebrate his birthday during the reception – Peter read thank-you note from Mrs. Reynolds
 - b. Lifetime Achievement Award to Professor Donald Sinta
 - vi. Merchandise Sales (David):
 1. Update of Café Press – new logo
 - d. Communications Committee (Kristy):
 - i. Reminder of our communication:
 1. UMBAA-board@umich.edu: All board members and active past presidents
 2. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD
 3. Board meeting documents: <http://www.umbaa.org/component/content/article/1-content/93-board-meeting-drafts.html>

- ii. Membership Update (Gary/Linda): - Jim Kozich will send reminder
 - 1. Reminder to get updates from SMTS and MMB to add to website database
 - iii. Web Site Update (Website subgroup):
 - 1. New Website Sub-committee status (Kristy Penney/Jason Townsend):
 - a. Demo test available now
 - b. New Logo/New branding – photo shop logo
 - c. Auto pay for membership payment processing
 - d. lots of cool things - \$16,500
 - iv. Transition to digital:
 - 1. Homecoming reminder postcards
 - 2. Transitioned from mailed M-Fanfare to digital M-Fanfare
 - a. 40 members had paper copies
 - 3. Kristy Penny: targeted postcard follow-up to past donors
 - 4. Transition look of M Fanfare to look of website
 - v. M Fanfare (Gail):
 - 3. Identify articles for next M-Fanfare (e-mail: 8/19/14)
 - 4. Deadline for Articles July 15,2014
 - iv. M Notes (Pete L): 25th of each of month
 - 1. Identify articles for next M Notes
 - e. Governance Committee (Tex): No report at this time
 - f. Ensembles Committee (Evelyn):
 - i. UMBAA Concert Band (Sheri): Doodle survey sent out by end of week
 - 1. Survey and planning a meeting in August
 - 2. Need new conductor – e-mail to Michael Haithcock
 - ii. Alumni Pep Band (Pete Dalton):
 - 1. Pep Band subcommittee (Bailey and Tracy):
 - a. Spring : Recap
 - iii. Alumni Paid Band (Pete Dalton):
 - 1. No upcoming performances
 - iv. Traverse City Alumni Band (Mike K): Cherry Festival Parade July 12
 - v. Chicago UMBAA Concert Band (Gary Straffon): no update
 - vi. Atlanta UMBAA Band (Gary Straffon): no update
 - g. Nominations Committee (Sheri): no report at this time
6. Old Business:
 - a. Music Librarian – Gary Straffon transition to new person –Gary working on manual
7. New Business:
 - a. Special beer and wine license for Golf Outing
 - b. University of Michigan Bicentennial 2017 (Bailey)
8. Upcoming Concert Dates and Events:
 - a. 6th Annual UMBAA Golf Outing, Sunday, August 3, 2014 @ U.M. Golf Course

9. Future Board Meeting Dates:

- a. Planning call 2nd Wed and Board meeting 3rd Wed
- b. Sept 10: Officer/committee head touch-base-phone call @7p
- c. Sept 17: Board meeting @7p- Pre-Homecoming planning
- d. Nov 01: General Membership/Homecoming (Indiana)
- e. Nov 12: Officer/committee head touch-base-phone call @7p
- f. Nov 19: Board meeting @7p- Officer elections

10. Review New Action Items:

11. For the Good of the Association:

12. Meeting adjourned: 8:57pm ; moved by Jim Kozich; seconded by Jeff Henderson.