



The University of Michigan Band Alumni Association

BOARD OF DIRECTORS MEETING

1/21/2015

Officer Elections/Status

Revelli Hall, 7:00 PM

Attendees: Jim Roach, Tracy Rudd, Kristy Penney, Roseanne Dolega, Mandy Siegel, Devonie Townsend, Jason Townsend, Jim Kozich, Stephanie Gage, Jeff Henderson, Rich Alder, Sheri Chisholm

- i. Call to Order: **7:09 PM**
- ii. Approve November Meeting Minutes **Jim K moved, Jeff H second**
- iii. Conductor's Forum: conductors' updates: **Jim R and Kristy had dinner tonight with Dr. Pasquale. They discussed with the directors a perceived marginalization of the Pep Band in terms of the number of gigs and amount of playing at gigs. The directors feel that not much that can be done, colleges around the country are marginalizing bands in favor of a professional atmosphere. Dr. Pasquale and Professor Haithcock have a meeting scheduled in early February with the athletic department. They also continue to promote the Block M campaign.**
- iv. Review of Action Items from November (Kristy)
 - i.* In Progress – Golf Outing: Need to recover \$840 from bounced check.
 - ii.* In Progress – Homecoming: Why is Blast Attendance down? **Attendance from the 90's is down. 2000's were actually higher than 80's this year. Having accurate contact information is crucial. Team wasn't as good and Homecoming was late so these factors probably contribute. Kristy is going to look and see if other late Homecomings also had poor attendance.**
 - iii.* In Progress – Membership: Need updates from SMTD and MMB to add to website database. **Sheri is going to take the lead on this. We will try to have this information up and useable before the new website goes live.**
 - iv.* In Progress – Communications: Need vote to implement M Fanfare \$5/issue fee starting July 2015.
- v. Treasurer's Report (Jeff) **353 annual renewals, no new lifetime members. 2015 FY contribution to endowment is \$6,040, contribution to concert instrument fund is \$730. Sheri says Jeff rocks. :-)**
- vi. Committee Reports:
 - i. Finance Committee (Jeff):
 - i. Fundraising Committee (Pete C)
 - ii. Reunion Activities Committee (Salo): **Homecoming is October 10, so chances of this conflicting with Band O Rama are slim. Salo volunteers take over likely BBQ.**
 - i. 2015 Homecoming (David): **Tex will take remaining patches to Concert Band tomorrow. Other patches have been mailed out.**
 - i. October 10, 2015
 - ii. Reunion (Jim R / Rich):
 - i. Anniversaries
 - i. 2015 will be 40th Anniversary of Let's Go Blue (1975)
 - iii. Parking Lot Award List:
 - i. Lifetime Achievement: Robert Jager (composer), Keith Bryan (SMTD),
 - ii. Honorary Membership: Michael Udow—**should we extend Honorary Membership to Christopher Kendall as well? Kristy will discuss an appropriate date with Professor Haithcock. Homecoming would be the largest band alumni audience.**
 - iii. Member Activities Committee (Jim R):
 - i. Social Events (Jim K): UMS Concerts- Use UMBAAHAIL Promocode
 - i. Marlinsky Orchestra : January 24
 - ii. Mendelssohn's Elijah : February 14
 - iii. Jazz at Lincoln Center with Wynton Marsalis: February 15
 - ii. Student Liaison (Jim K):
 - i. Spring meeting will be Sunday, April 26th
 - iii. New member lunch (Linda): No report at this time



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- iv. Golf Outing (Mike K):
 - i. August 2, 2015 @ UM Golf Course. **May 1 will be target date for opening registration.**
- v. Receptions (Mike K):
 - i. Concert Band – Monday November 24 @ 8pm, Hill Auditorium
 - i. Report out: **Reception went very well. H Robert Reynolds was in attendance.**
 - ii. Campus and University Bands, April 12 @ 8pm, Hill Auditorium. **Mike K will contact caterer later in February.**
- vi. Merchandise Sales (David):
 - i. Update of Café Press
- iv. Communications Committee (Kristy):
 - i. Reminder of our communication:
 - i. UMBAA-board@umich.edu: All board members and active past presidents
 - ii. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD
 - iii. Board meeting documents:
<http://www.umbaa.org/component/content/article/1-content/93-board-meeting-drafts.html>
 - ii. Membership Update (Gary/Linda):
 - i. Reminder to get updates from SMTD and MMB to add to website database
 - iii. Web Site Update (Website subgroup):
 - i. New Website Sub-committee status (Kristy Penney/Jason Townsend): **Putting on finishing touches. Up to us to see if there are any more desired adjustments or feedback for Alpha Jengo. Jason will get out the link for the site to UMBAA-board@umich.edu and have people try to register for membership and generate feedback on the process.**
 - ii. Targeting launch for Golf Outing registration
- iv. Transition to digital:
 - i. Transitioned from mailed M-Fanfare to digital M-Fanfare
 - i. 40 members had paper copies 2014
 - ii. \$5.00 fee per issue to receive future mailings. **Jim K moved to vote on this, Tracy seconds. Discussion was to instead have an annual fee of \$15 added to membership renewal instead of per issue cost, since there may be a different number of issues in different years. Lifetime members requesting paper will be grandfathered in, and not be charged. Kristy moves to table this discussion until Jim K and Jeff have a chance to further investigate costs, since Jeff says we will be losing our bulk rate with printing so few copies, and he was told cost per issue may be as high as \$9.**
 - ii. 4600+ mailed summer issue
- v. M Fanfare (Gail):
 - i. Identify articles for next M-Fanfare: **Golf outing, concert band, pep band, write ups for social events (concerts)**
 - ii. Deadline for articles is February 15, 2015
- vi. M Notes (Pete L): 25th of each of month
 - i. Identify articles for next M Notes
- v. Governance Committee (Tex): No report at this time
- vi. Ensembles Committee (Evelyn):
 - i. UMBAA Concert Band (Sheri):
 - i. New Conductor : Joshua Roach
 - ii. Winter session underway
 - iii. Concert on March 22nd, @ 3pm, Huron High School Auditorium
 - ii. Alumni Pep Band (Pete Dalton):
 - i. Pep Band subcommittee (Bailey and Tracy):
 - i. Season winding down. **Dr. Pasquale and Professor Haithcock seem pleased with our conductors. They are at the end of their two year agreement. Kristy will touch base with Dr. Pasquale about his thoughts about extending our relationship with Jim and Evy. Bailey will be sending out a year-end survey soon to Pep Band members.**
 - iii. Alumni Paid Band (Pete Dalton):
 - i. Possible event in July 2015



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- iv. Traverse City Alumni Band (Mike K): No Update
- v. Chicago UMBAA Concert Band (Gary Straffon): no update
- vi. Atlanta UMBAA Band (Gary Straffon): no update
- vii. Nominations Committee (Peter): See new business
- vii. Old Business:
 - i. Music Librarian – Gary Straffon transition to Devonie Townsend
 - ii. University of Michigan Bicentennial 2017 (Bailey)
 - iii. Volunteers for MMB sales cart on game days
- viii. New Business:
 - i. Committee Planning: assign committee heads and sub-committee chairs and members
 - ii. Request for volunteers to contact prospective incoming freshmen from Noel Cimmino (more info at: <http://alumni.umich.edu/give/alumni-student-recruitment>)
- ix. Upcoming Concert Dates and Events:
 - i. Symphony Band, February 6th @ 8pm
 - ii. Concert Band, February 9th @ 8pm
 - iii. Symphony Band, March 13th @ 8pm
 - iv. Concert Band, March 16th @ 8pm
 - v. UMBAA Concert Band, March 22nd, @ 3pm
 - vi. Symphony Band, April 10th @ 8pm
 - vii. Campus & University Bands, April 12th @ 3pm
 - viii. MMB Spring Meeting, April 26th
- x. Future Board Meeting Dates:
 - i. Planning call 2nd Wed and Board meeting 3rd Wed
 - ii. March 11: Officer/committee head touch-base-phone call @ 7pm
 - iii. March 18: Board Meeting @ 7pm - Committee Planning
 - iv. June 10: Officer/committee head touch-base-phone call @ 7pm
 - v. June 17: Board Meeting @ 7pm - Budget Planning
 - vi. September 9: Officer/committee head touch-base-phone call @ 7pm
 - vii. September 16: Board Meeting @ 7pm – Pre-Homecoming Planning
 - viii. October 10: General Membership/Homecoming (Northwestern)
 - ix. November 11: : Officer/committee head touch-base-phone call @ 7pm
 - x. November 18: Board Meeting @ 7pm - Officer Elections
- xi. Review New Action Items:
- xii. For the Good of the Association:
 - i. Congratulations to Matt & Heidi Miller on the birth of their daughter, Isabelle!

Meeting adjourned at 9:02; motion by Jim K, second by Jeff