



## About UMBAA

Founded in 1950, the University of Michigan Band Alumni Association (UMBAA) provides service and financial support to The University of Michigan Bands. Through our scholarship endowment, UMBAA awarded scholarships totaling over \$16,000 to deserving student members of the Michigan Bands in the 2015-2016 school year. UMBAA activities also include the annual "Blast from the Past" reunion band at Homecoming and the Alumni Pep Band, which performs at a variety of Michigan athletic events and other functions each season. Starting in Spring, 2009, UMBAA formed the Alumni Concert Band, which provides free concerts to the Ann Arbor community.

**Net proceeds to benefit  
The University of Michigan  
Band Alumni Association  
Scholarship Fund.**

## Sponsorship Opportunities

**Event Sponsor** \$2,500  
*\*May include up to \$1,000 of in-kind gifts  
Includes golf for eight (8), title sponsor  
signage at four tee locations, name  
and/or logo on welcome banner, event  
program cover, and event website, and  
recognition at dinner.*

**Maize Sponsor** \$1,000  
*\*May include up to \$400 of in-kind gifts  
Includes golf for four (4), premiere  
sponsor signage at three tee locations,  
name and/or logo in event program and  
website, and recognition at dinner.*

**Blue Sponsor** \$500  
*\*May include up to \$200 of in-kind gifts  
Includes golf for two (2), sponsor  
signage at two tee locations, name  
and/or logo in event program and  
website, and recognition at dinner.*

**Gift Bag Sponsor** \$400  
*Includes name and/or logo on reusable  
participant gift bags, in event program,  
and on website.*

**Breakfast Sponsor** \$300  
*Includes sponsor signage at breakfast  
serving table, and name and/or logo in  
event program and website.*

**Beverage Cart Sponsor** \$300  
*Includes signs on one beverage cart, and  
name and/or logo in event program and  
website.*

**Golf Carts Sponsor** \$300  
*Includes signage with name, logo, and/or  
message on the inside of each golf cart,  
and name and/or logo in event program  
and website.*

**Champions of the West** \$250  
*\*May include up to \$250 of in-kind gifts  
Includes sponsor signage on one  
combined Champions tee sign plus one  
additional individual tee location, and  
name in event program and website.*

**Leaders and Best** \$100  
*\*May include up to \$100 of in-kind gifts  
Includes sponsor signage at one tee  
location, and name in event program and  
website.*

**Conqu'ring Heroes** \$25  
*\*May include up to \$25 of in-kind gifts  
Includes name in event program and  
website.*

*\*In-kind gifts include donations of  
merchandise, gift certificates, and/or services*

**Sponsorship deadline July 23**

**The University of Michigan  
Band Alumni Association is a  
501(c)(3) Non-Profit Corporation  
Tax ID # 38-2290266**



## Your Donation Makes A Difference

The Golf Outing is the primary fundraiser for our Scholarship Fund which has provided financial support to more than two hundred members of the Michigan Bands in the past ten years.

We will use your donated merchandise and gift certificates as prizes in a Silent Auction, a Raffle, and for Golf Awards. Monetary donations directly defray the costs of the Outing.



If you would like more information or would like to become a Sponsor of the event, please contact us at:

[umbaa-golf@umich.edu](mailto:umbaa-golf@umich.edu)

Visit us at:

[umbaa.org/events/golf-outing](http://umbaa.org/events/golf-outing)

The University of Michigan Band Alumni Association  
c/o Revelli Hall  
350 East Hoover Street  
Ann Arbor, Michigan 48104

A vertical poster for the 12th Annual Golf Outing. The top half features a close-up of two golf clubs (a driver and a fairway wood) against a blue sky. Below this is a circular logo for the University of Michigan Band Alumni Association, which includes the text "The University of Michigan Band Alumni Association" and "Band Alumni". The middle section shows a silhouette of a golfer swinging a club on a green field, with the text "Sponsorship Opportunities" in large, bold, blue letters. The bottom section is a green background with a white golf ball on a tee, and the text "University of Michigan Golf Course Sunday, August 6, 2017 10:00 AM Shotgun Start" and "Net Proceeds of the Golf Outing to Benefit The University of Michigan Band Alumni Association Scholarship Fund".

12<sup>th</sup> Annual  
**Golf Outing**

The University of Michigan  
**Band Alumni**  
Band Alumni Association

**Sponsorship  
Opportunities**

University of Michigan Golf Course  
Sunday, August 6, 2017  
10:00 AM Shotgun Start

Net Proceeds of the  
Golf Outing to Benefit  
The University of Michigan  
Band Alumni Association  
Scholarship Fund