

The University of Michigan Band Alumni Association



BOARD OF DIRECTORS MEETING

9/21/2016

Homecoming Planning

Revelli Hall, 7:00 PM

Present: Kristy Penney, Jim Roach, Jeff Henderson, Rich Alder, Tracy Rudd, Evelyn Laskowski, Jim Kozich, Mandy Siegel, Michael Lee, Scott Ludwig, Phil Arreola, Jason Townsend, Devonie Townsend, Diana Burnett

1. Call to Order **7:03 PM**
2. Approve June Meeting Minutes **Jim K moves to approve, Jeff seconds. Motion passes unanimously.**
3. Conductor's Forum: conductors' updates – John is judging Chelsea HS Marching Band contest
 - a. Working on show #4 out of 5 in a row!
 - b. No new music for Homecoming:
4. Review of Action Items from June (Kristy)
 - a. *In Progress* – Gift Basket for Jim Harbaugh. (Evelyn) **Delivered over the summer.**
 - b. *In Progress* – Look into changing banks from Bank of America to Chase (or other) to eliminate monthly fees. (Jeff) **Transitioning to PNC, the move over is near complete. Stripe is already moved over.**
 - c. *In Progress* – Update Board Policies and Procedures with the new Homecoming Registration process. (Tex)
 - d. *In Progress* – Investigate holding an UMBAA Alumni event at Revelli during Art Fair 2017. (Susan)
5. Treasurer's Report (Jeff) **Raised \$3600 from golf outing, up \$500 from last year. We will send in a check to the University for this amount, to go towards the endowment. Our net income for the year is \$5251, up from near net zero last year. This is mostly from the increase in Homecoming registration.**
6. Committee Reports:
 - a. Finance Committee (Jeff):
 - i. Fundraising Committee (Pete C)
 1. Don't forget to use Amazon Smile to raise money for UMBAA! **Approaching \$100 in revenue**
 2. Buy UMBAA swag from Cafe Press for Homecoming!
 - ii. Scholarships: Donations are down **Seems to be offset by increased Homecoming revenue. It may be worthwhile to emphasize fundraising in the future to help more with this issue, including a reminder that a lot of companies will match donations.**
 - iii. Concert instrument fund
 - b. Reunion Activities Committee (Salo):
 1. 2016 Homecoming:
 - a. October 22nd vs. Illinois **Folder stuffing Wed Oct 19 at 6:30 PM.**
 - b. BW3 for pre-Band-o-Rama dinner on October 21st @ 5pm **We have 30 registered so far for BW3. We can give a final number after the Oct 9 early registration cutoff. Tracy will email Pete and have him send out an APB email reminding people of the conflict, and people needing BW3 dinner and Band O Rama ticket refunds can email umbaa-webmaster@umich.edu to have their money refunded.**
 - c. Directors attending: John Wilkins, Scott Boerma, Eric Becher, Jamie Nix, and Gary Lewis
 - d. Need price for increase for "late" registrations **Evelyn will look into the price of a football ticket for Homecoming so we know how much to raise the cost.**
 - ii. Reunion (Jim R / Rich):
 1. Anniversaries
 - a. Yellow and Blue Lyrics anniversary
 - iii. Parking Lot Award List:
 1. Lifetime Achievement: Robert Jager (composer), Keith Bryan (SMTD)
 2. Honorary Membership: Michael Udow
 3. Other possibilities: John Stout? Red Berenson? How many years until Harbaugh is eligible?
 - c. Member Activities Committee (Jim R):
 - i. Social Events (Jim K):
 1. Members may use the discount code **UMBAA**, which gives the user access to 20% off tickets to Budapest Festival Orchestra, Jazz at Lincoln Center, and Snarky Puppy.
 - ii. Student Liaison (Jim K): **KKY/TBS are using the coffee supplies we provided them.**
 - iii. New member lunch (Devonie):

The University of Michigan Band Alumni Association



1. August 24th Report Out **235 students and staff attended, down from 290 last year. 15 volunteers. Amount of pizza was perfect. Beverages—ran out of Gatorade, too much pop. Ran out of veggies, still had fruit and desserts left. Well organized event and ran well. Lifting beverage tubs onto tables (instead of leaving on floor), less ice, and name badges instead of stickers would be other suggestions for next year. Side salads for those with dietary restrictions would be nice. Will check with Maggie on this next year, she should know who in MMB has dietary restrictions.**
- iv. Golf Outing (Mike K):
 1. August 7th Report Out **All Board members who attended report it went well.**
- v. Receptions (Mike K):
 1. Prof. Haithcock has suggested the Campus Band concert on Sunday, November 6th
- d. Communications Committee (Jim R):
 - i. Reminder of our communication:
 1. UMBAA-board@umich.edu: All board members and active past presidents
 2. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD
 - ii. Membership Update (?):
 1. Should current students be added to database? **We feel our communication is best sent to graduates, not current students. First contact at Spring Meeting would probably be most effective. Diana will speak with Sheri and Roseanne to see how they come about the lists. Diana thinks the Alumni Association may go through the Registrar to get class rosters, and students in bands are registered for it as a class, so this may be an easy way to obtain accurate rosters.**
 - iii. Web Site Update (Jason): **Reviewed how helpdesk system works, showed how auto renew has been tweaked to make it very obvious what is happening, and showed stats from the past week for Blast registration and M Fanfare views, bounce backs, and what article links were viewed. Jason moves to re-confirm that we are a recurring subscription-based membership system with the ability for the user to disable. Tex seconds. Motion passes unanimously. Jason moves to increase the website budget by \$2000 to handle Mail Chimp integration and clean up our database. This will allow us to import and delete members in bulk. This is a one time budget increase. Evelyn seconds. Motion passes unanimously.**
 1. Opt-out of auto-renewal now available
 - iv. M Fanfare (Kristy):
 1. First M-Fanfare in Mail Chimp **Per Jason's stats, it went very well.**
 2. Need to plan for the next one...**Should come out before the end of the year to introduce new Board members and officers. New VP will take this on. Kristy is unsure what Gail wants her role in M Fanfare to be going forward.**
 - v. M Notes (Pete L/JimK):
 1. Need to roll M Notes templates, graphics, etc. into new Mail Chimp account
 2. Cancel M Notes account **Jim K will cancel tomorrow.**
 - vi. Electronic News Distribution (Tracy):
 1. First use of Mail Chimp successful
- e. Governance Committee (Tex):
 - i. Vote on updates to Policies and Procedures **Read through proposed changes to standing rules. Tex moved to accept, Phil seconded. Discussion to amend proposed changes: Section 9.03 (c):**
 1. **Homecoming registration shall start on August 1 with a participation fee to be determined by the Board of Directors.**
 2. **Late registration shall start two weeks before homecoming and continue for the duration of one week. The participation fee during late registration shall equal the face value of one admission ticket to the football game in the endzone. No registrations will be accepted after late registration has closed, which includes on-site registration.**
 3. **Registration shall close one week before Homecoming, or when maximum allotment is reached, whichever occurs first.**
 4. **Refunds shall not be issued once late registration begins.**
 5. **Further in Section 9.03, we will be removing the table outlining committees, because this needs to be updated in the bylaws first, and a bylaws change requires approval of the general membership.**
- f. Ensembles Committee (Evelyn):

The University of Michigan Band Alumni Association



- i. UMBAA Concert Band (Sheri): **Steve Meyer is conducting again.**
 1. Rehearsals started 9/15
 2. Concert at Huron High School on November 13th @ 2pm **Winter date is Sunday, March 26 at 3 PM. Rehearsals will start January 19.**
- ii. Alumni Pep Band (Bailey/Tracy): **Two rehearsals slated to start October 11 and 18 at 8:30. First performance is Hockey on October 21. Rest of schedule TBD.**
- iii. Alumni Paid Band (Pete Dalton): **No updates at this time.**
- g. Nominations Committee (Peter C.):
 - i. Diana Burnett to fill Stephanie Gage's remaining term **Welcome Diana! Jim K nominates Diana to fill the rest of Stephanie's term, ending next year, Evelyn seconds. Motion passes unanimously.**
 - ii. Bailey will not be returning. **Peter C is still looking for someone to fill Bailey's spot.**
7. Old Business:
 - a. Music Librarian Updates (Devonie) **On track for Homecoming!**
 - b. University of Michigan Bicentennial 2017 (Bailey)
8. New Business:
 - a. Fred Herr would like to introduce The Victors. Homecoming rehearsal? UMBAA Concert Band Concert? **The Board is generally not interested, the information may be better suited for an M Fanfare article.**
9. Upcoming Concert Dates and Events (all concerts at Hill Auditorium @ 8pm unless otherwise noted):
 - a. Symphony Band, Friday, September 30th
 - b. Concert Band, Wednesday, October 5th
 - c. Band-O-Rama, Friday, October 21st
 - d. Symphony Band, Friday, October 27th
 - e. Campus & University Bands, Sunday, November 6th @ 3pm
 - f. UMBAA Concert Band, Sunday, November 13th @ 2pm
 - g. Symphony Band, Friday, November 18th
 - h. Concert Band, Monday, December 5th
10. Future Board Meeting Dates:
 - a. Planning call 2nd Wed and Board meeting 3rd Wed
 - b. October 22: General Membership/Homecoming (Illinois)
 - c. November 9: : Officer/committee head touch-base-phone call @ 7pm
 - d. November 16: Board Meeting @ 7pm - Officer Elections
11. Review New Action Items:
12. For the Good of the Association: **Mandy is married!! Joe Dobos is working on a UM Bands history project and has identified that Paul Bryan appears to be our oldest living band member at 96. He attended the University centennial in 1937 and it would be fantastic to have him back for the Bicentennial. Doris has sent in her Homecoming registration and sent a letter along with it that Kristy read.**

Jim K moves to adjourn, multiple seconds. Meeting adjourns at 9:39 PM.