



The University of Michigan Band Alumni Association

BOARD OF DIRECTORS MEETING 6/5/2018 Budget Planning Revelli Hall, 7:00 PM

1. Call to Order at 1906
2. Approve March Meeting Minutes. **Motion by Brian, seconded by Rich A. All approved**
3. Conductor's Forum: conductors' updates
 - a. JP is in Europe. So there.
4. Review of Action Items from March (Jim)
 - a. In Progress – Use for concert instrument fund (Jim) -Done! They bought a bassoon...**maybe?**
 - b. In Progress – Obtain new Banner (Jeff and Roseanne)
 - c. In Progress – Expense Report System
 - d. In Progress – Spring Reception (Mike K) – completed.
 - i. **Went well.**
5. Treasurer's Report (Jeff)
 - a. Review 2018-2019 Budget
 - i. **A lot of money coming in for the golf outing**
 - ii. **Highlights: we did a good job.**
 - iii. **Congrats to UMBAA Concert Band**
 1. **Significant cost reduction mainly driven by lower rental fee for AA Huron HS Auditorium**
 - iv. **Discussion re: financial efficacy of Lifetime Membership. Will revisit with more info**
 - v. **Just under \$45K available and given a conservative performance model, UMBAA could increase its scholarship distribution significantly.**
 - vi. **Suggestions to increase scholarship awards for 1-2 years and monitor how it affects the scholarship fund.**
 1. **Motion by Jeff H. to increase annual scholarship disbursement to \$20,000, with same number of awards, and reevaluate in 1 year (June 2019) to determine financial efficacy. Seconded by Brian I. Unanimously approved.**
 - vii. **Increase budget to a total of \$1300 for domain charge, SSL, web hosting, Alpha-Jango monitoring, and to zero out "Web-site upgrades".**
 - b. **Motion by Jeff H. to approve proposed 2019FY budget with changes as proposed in meeting. Seconded by Jason T. Unanimously approved**
 - i. **\$1300 website annual expense**
 - ii. **Zeroing out Website Upgrades**
6. Committee Reports:
 - a. Finance Committee (Jeff):
 - i. Fundraising Committee (Pete C)
 1. Don't forget to use Amazon Smile to raise money for UMBAA!
 - a. **Up to \$125! Yay!**
 2. Buy UMBAA swag from Cafe Press
 - ii. Scholarships: **revisiting dispersal rate**
 - iii. Concert instrument fund – **Restarting?**
 - b. Reunion Activities Committee (Salo):
 1. 2018 Homecoming:
 - a. **October 6th vs. Maryland @ Noon**
 - b. October 5th bbq/evening rehearsal
 - i. **Salo to touch base with Maggie to set up time**
 - ii. **Cottage Inn to be used again**
 - c. "Normal" homecoming?
 - i. Participation Fee
 1. Current \$25.
 2. Proposed \$30 w/ \$10 dinner fee



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- vi. Many are part of their own school's alumni association and are funded thru the university, and don't have separate checking accounts. They charge participation fees or uniform fees to returning alums
 - vii. Most have an alumni weekend and a few had hotel room blocks, except for Georgia because Athens has no hotels, so their band day/homecoming is a one day event
 - viii. A few have organized young alumni group to help with recruitment and retention of members
 - ix. Texas funds scholarships to 1/3 of band with goal of funding 100%
 - x. Texas has a separate foundation run by a professional fund management
 - xi. Florida, Washington and GA focus on major donors
 - xii. Tennessee has raised \$12.4 million in 4 years/ every student receives a stipend
 - xiii. Most have monthly e newsletters
 - xiv. GA uses paid interns for catalogue of music and archiving
 - xv. TX uses data collection on application of how many members have season tickets, and uses that leverage with AD to get help
 - xvi. Florida band did not have a practice field of its own, so alumni focused on that with \$15,000 leadership gifts
 - xvii. Florida invites HS band players who have already committed to attend HC
 - xviii. GA trademarked its logo and uses royalties from sale of merchandise to fund scholarships
 - xix. Goal is to formalize a National Athletic Alumni Band Association
- b. **Next meeting will be in Seattle hosted by Washington, 3 days after Memorial Day**
 - c. **Discussion regarding possible ways to increase funding**
 - i. **Carnival that has created \$70K in the past**
13. Motion by Jeff H. to adjourn. Seconded by Jim R. Unanimous approval.
14. Meeting adjourned at 2057