

AGENDA - BOARD OF DIRECTORS MEETING

June 15, 2021 – Zoom Videoconference, 7:00 PM

- 1. Call to Order
- 2. Meeting Minutes Approval
- 3. Conductor's Forum
- a. MMB Mentorship Program
- 4. President's Update (Kyle)
 - a. General Updates
 - i. Trucker Steve
 - b. Update on National Association of Alumni Bands (NAoAB)
 - i. Virtual Symposium was on June 4th and 5th, main discussion points centered around returning to normal and getting more involvement in the alumni associations.
 - ii. Professor Pasquale and Kimberly were involved, discussing our plans in fundraising and the Band's plan on returning to normal.
 - iii. "Normal does not mean there will be no changes", need to stay flexible.
 - c. New Ideas
 - i. MMB Drum Major Reunion/Group Rodney Weir
- 5. Review of Action Items
 - a. In Progress Concert Instrument Fund (Eric)
 - i. Final list of equipment with Richard Frey for prioritization and replacement recommendations.
 - b. In Progress Michigan Stadium Products Partnership
 - i. On hold quote from website company will likely be needed.
 - c. In Progress MMB Mentorship Project (Kyle)
- 6. Treasurer's Report (Jeff):
- 7. Committee Reports:
 - a. Finance Committee (Jeff)
 - i. Fundraising Subcomittee (Eric):
 - 1. Amazon Smile continue to advertise via announcements.
 - 2. Other ideas and options to raise funds?
 - ii. Auditor Update (Chris)
 - iii. Scholarships
 - iv. Funding Requests/Items on the horizon
 - 1. Elbel Field Tailgates Request
 - a. Band is now being changed for use of Elbel grass field on Saturday, total cost is \$4k per year.
 - 2. Concert Band Instrument Fund Request
 - 3. Campus Band Instrument Yearly Support Future discussion item
 - 4. Concert/Campus Band Composition Competition Future discussion item
 - b. Reunion Activities Committee (Devonie):
 - i. Homecoming Sub-Committee (Devonie):
 - 1. Leaky Bugle display for 2021 Homecoming (Jim R)
 - 2. Lamination project next steps and update
 - 2022 Blast will be 125th anniversary of Michigan Marching Band time to start thinking ahead. May be prudent to announce a Save the Date for future homecomings (they are announced through 2021 season on AD website – 09/25/2021)
 - ii. Other Reunions Sub-Committee (Jim R / Rich):
 - 1. Discussion of status related to COVID
 - 2. Anniversaries
 - a. 50th anniversary of Revelli's last year as director, with special emphasis on '69 and '70 bands.
 - i. Small committee has been formed Rich, Joe Dobos, Carl Grapentine, and Al McCord.
 1. Details need coordination with next Blast event.
 - b. European Tour Band reunion being explored for May 28, 2021.
 - i. Discussions regarding Michigan Union Rich and committee taking lead
 - c. 1984 Symphony Band Reunion organizing (outside UMBAA) no update.



- iii. Parking Lot Award List (at UMBAA discretion, on an as needed basis)
 - 1. Begin thinking about ideas for 2021 Awards
 - a. [names redacted from minutes prior to actual award]
- c. Membership Activities Committee (Tex):
 - i. Social Events:
 - 1. UMS event update
 - a. Live performances to begin after Thanksgiving, no update on group sales yet.
 - 2. Symphony band concert this year
 - a. Tex to discuss with Carl based on winter semester schedule.
 - 3. Other Events
 - a. Tigers Game?
 - 4. Football events/trips
 - a. Annual bus trip to a Big Ten stadium in 2021 and beyond Focus for 2022?
 - 5. MMB Invitation to UMBAA for combined Spring Game performance
 - 6. Salute to Service Performance Trip
 - a. Notified Earl Hurrey that we would not be able to support 2022, will work on 2023 or later as we feel we are able to support.
 - b. Need to discuss with Prof. Haitcock and Pasquale to at least get initial support if interested. Kyle to discuss when possible.
- d. Communications Committee (Eric):
 - i. Membership Update
 - 1. Extensions of memberships will continue to be evaluated to determine if additional graduating classes need to be included.
 - ii. Website Sub-Committee Update (Jim K):
 - 1. Action Items / Items in Progress:
 - a. Updates to who gets tickets from website
 - b. Update on "Preferred Partners" section
 - 2. If you notice needed updates send to Jim.
 - iii. M Fanfare (Jim K):
 - 1. M Fanfare re-work
 - a. Open to suggestions
 - 2. Jim is still looking for a new M Fanfare editor.
 - iv. M-Notes (Kyle)
 - 1. On hold pending COVID
 - 2. Discuss new ideas from NAoAB.
 - a. Interviews with alumni in the news (Percy?)
 - b. Senior memoirs for 2021 class.
 - c. Student to run both M-Fanfare and M-Notes?
 - v. UMBAA Social Media (FB Group, Twitter)
 - 1. Discussion about FB group support and admin role.
- e. Governance Committee (Tex):
- f. Ensembles Committee (Brian): ON HOLD PENDING COVID
 - i. Concert Band Subcommittee (Jim K):
 - ii. Pep Band Subcommittee (Tracy):
 - 1. Status of Survey
- g. Nominations Committee (Eric):
- h. Student Liaison (Sarah, Kevin, Issac): No new items
- i. SMTD Liaison (Brian): No new items
- j. Golf Outing (Mike K):
 - i. Registration open, event to be held August 1st.
 - ii. Currently still single tees, course expects shotgun start option to be available after UMICH updates COVID restrictions.
- k. New Member Lunch (Devonie): What to do?



- Ι. Merchandise:
 - i. Homecoming items target for potential 2022 rollout.
 - ii. Utilize most recently updated logos wherever possible.
- 8. Upcoming Concert Dates and Events:
 - a. All concerts 8:00 PM at Hill Auditorium, unless otherwise noted)
- 9. Future Dates:
 - a. Next Board Meeting: September 14, 2021 (planning call approx. 1 week prior)
- 10. Review New Action Items
- 11. For the Good of the Association
- 12. Adjournment



NOTES - BOARD OF DIRECTORS MEETING

June 15, 2021 – Zoom Videoconference, 7:00 PM

Attendees

Board Members: Chris Alvey, Jim Davis, Stephen Foster, Jeff Henderson, Eric Miller, Kyle Milliman, Devonie Townsend, Jim Roach, Tracy Rudd, Kevin Wroblewski, Sarah Wroblewski.

Others: Professor John Pasquale, for Conductor's Forum; Rodney Weir, to discuss Drum Major's reunion/group; Sheri Chisholm, past UMBAA President.

- 1. Called to Order 7:03 p.m.
- 2. Meeting Minutes Approval: motion to approve, Jim Davis; second, Eric Miller; passed unanimously.
- 3. Conductor's Forum Dr. Pasquale
 - a. MMB Mentorship Program see discussion below under Action Items.
 - b. General updates:
 - i. Fall semester: MMB is currently planning for a full, normal fall semester. Big10 has confirmed visiting bands will be allowed at conference games; MMB will be traveling to MSU. Big10 has expanded the team bench area to between the 20s (previously was between the 30s) and in many stadiums (including Michigan's) this means that visiting bands will have to sit in the stands, in the ticketed allotment for their school. Big10 is considering whether the field should be a vaccinated 'bubble' still TBD.
 - ii. Homecoming show this year will start with celebrating 50th anniversary of Spectrum Center (for LGBTQ) on campus; then alumni band will join for "old stuff" e.g. Temptation/War Chant, etc. Considering alternating each year between old and new stuff with alumni band, based on approximately equal amounts of feedback Dr. Pasquale has received favoring both.
 - iii. New Member Lunch: Still waiting to find out for sure what will be permitted.
 - c. Items for consideration
 - i. Due to current tight budgets, Athletics has asked all groups including MMB to minimize costs. There may be pushback on purchasing Alumni Pep Band polos for a couple of years. ACTION: Kyle will check with Pete on what we have currently; may not be an issue.
 - ii. Elbel Field: as of 2021, Rec Sports will be charging for use of the field for MMB section tailgate tents; cost will be \$4,000 annually. Could UMBAA consider supporting this? UMBAA could also have a tailgate tent! See discussion below under Treasurer's Report.
- 4. President's Update (Kyle)
 - a. New Ideas
 - i. MMB Drum Major Reunion/Group Rodney Weir, a former MMB drum major, was on the Zoom call to discuss this. Next year (2022) is the 125th anniversary of the MMB and would be a good time to bring back as many former drum majors as possible. A virtual panel (like the conductor's forum at 2020 virtual homecoming) was also proposed. Rodney will continue to lead the effor and UMBAA will share whatever contact information we have with him to facilitate this.
 - b. General Updates
 - i. Trucker Steve sadly, Steve Kuehne passed away on May 28. UMBAA sent condolences and bought flowers for the visitation, which Eric & Kyle attended.
 - c. Update on National Association of Alumni Bands (NAoAB)
 - i. Virtual Symposium was on June 4th and 5th, main discussion points centered around returning to normal and getting more involvement in the alumni associations.
 - ii. Professor Pasquale and Kimberly were involved, discussing our plans in fundraising and the Band's plan on returning to normal.
 - iii. "Normal does not mean there will be no changes", need to stay flexible.

Jim R. noted that meetings are recorded, and the recordings should be available somewhere on the NAoAB website.

ACTION: Kyle will create a central repository where our notes from NAoAB meetings will be saved, and



add a link to the recorded meetings if possible. Post-Meeting Note: Completed; Kyle created and shared a Google Drive folder for NAoAB notes. Link to recorded meetings (behind a password) is not yet included.

- 5. Review of Action Items
 - a. <u>In Progress</u> Concert Instrument Fund (Eric). No updates.
 - i. Final list of equipment with Richard Frey for prioritization and replacement recommendations.
 - b. In Progress Michigan Stadium Products Partnership. No updates.
 - i. On hold quote from website company will likely be needed.
 - c. In Progress MMB Mentorship Project (Kyle)

Kyle checked with KKY/TBS and they do not have a mentorship program as such; they have periodic symposia on specific fields of interest. They would be happy to work with us on setting something up. Jim K. checked into the cost of adding fields with mentorship-related information to the UMBAA website; estimate from the developer is \$1300. Other options were discussed, such as a Google forum (on UM servers) or another UM tool called "Qualtrics" which could be available to us working with the MMB.

- 6. Treasurer's Report (Jeff):
 - a. June 2021 treasurer's report was shared onscreen. Approaching end of 2021 fiscal year. Overall numbers are similar to the previous year, except that (virtual) Homecoming expenses were minimal.
 - b. Proposed 2022 fiscal year budget was shared onscreen.
 - i. \$2000 budgeted for website includes \$1500 for adding mentorship information fields, which may or may not be needed per Mentorship discussion above, and \$500 for potential fixes re: updates made for the new Homecoming format which have yet to be tested in production.
 - ii. Homecoming income estimate was uncertain since Jeff couldn't recall what was decided last year for registration costs (for the originally planned in-person event, not the virtual event we ended up holding). ACTION: Kyle will check last years' minutes for this.
 - iii. Bottom line, \$4135 "extra" in proposed budget.

Post-meeting note from Kyle: In the supplemental homecoming meeting on March 31st last year, and included in the March 2020 board minutes all the way at the bottom, our final approved cost for homecoming was a **\$30 registration fee** for us, with the \$75 ticket fee being a pass through to athletics.

- c. Elbel Field rental: with the extra money projected to be available, could we fund the \$4000 cost for this fall? Alternatively, could we support this from the Scholarship fund?
 - Board members were generally enthusiastic about supporting this, with an UMBAA tailgate tent and a "sponsored by UMBAA" banner for the field on game days. A good way to show our support and build connections between students and alums.
 - We had already planned to increase scholarship contributions this year and while it's not exactly a scholarship, it would be a good way to give something back to <u>all</u> MMB students, not just scholarship recipients. However we would need to be completely transparent about how scholarship funds were being used.
 - Proposal to support with general funds from the budget this year, and look into the possibility of supporting from the scholarship fund in the future.

Motion by Stephen: Approve \$4000 from general funding for fall 2021 Elbel Field rental. Seconded by Jim R. The motion passed unanimously.

- Sheri volunteered to take the lead on Alumni Elbel Field tailgate activities.
- 7. Committee Reports:
 - a. Finance Committee (Jeff)



- i. Fundraising Subcomittee (Eric): no updates at this meeting
 - 1. Amazon Smile continue to advertise via announcements.
 - 2. Other ideas and options to raise funds?
- ii. Auditor Update Chris reviewed all account statements (checking, savings and credit card) wth Jeff; no concerns.
- iii. Scholarships No updates
- iv. Funding Requests/Items on the horizon
 - 1. Elbel Field Tailgates
 - a. UMBAA funding for this was approved for 2021, see above under Treasurer's report.
 - 2. Concert Band Instrument Fund Request no updates
 - 3. Campus Band Instrument Yearly Support Future discussion item no updates
 - 4. Concert/Campus Band Composition Competition Future discussion item no updates
- b. Reunion Activities Committee (Devonie):
 - i. Homecoming Sub-Committee (Devonie):
 - 1. Leaky Bugle display for 2021 Homecoming (Jim R)
 - a. Crowdsource this. Kyle will include this in Homecoming email, inviting people to post what they have to an online location.
 - 2. Lamination project next steps and update
 - a. Lamination is done; need to punch holes. Devonie would like to schedule time at Revelli to assemble the folders, with a couple of other volunteers (Chris volunteered to help).
 - 3. 2021 planning
 - a. Devonie proposed creating a Google sheet where we can all share planning information, questions and ideas. ACTION: Kyle will set this up at the same time he is setting up a folder for NAoAB notes. Post-meeting note: Completed. Kyle created and shared a Google document for Homecoming 2021 Notes.
 - b. ACTION: Kyle will send a 'hold the date' reminder to let UMBAA membership know that Homecoming 2021 details and registration information will go out as soon as we have solid/final information on post-Covid logistics from the university.
 - c. Patches: Chris will work on design / ordering.
 - 4. 2022 Blast, 125th anniversary of Michigan Marching Band
 - a. Possible drum majors reunion, as discussed above (under President's Update) with Rodney Weir
 - ii. Other Reunions Sub-Committee (Jim R / Rich): no updates
 - iii. Parking Lot Award List no updates
- c. Membership Activities Committee:
 - i. Social Events: No updates on most events.
 - 1. Re: Salute to Service Performance Trip, Kyle confirmed that he notified Earl Hurrey we would not be able to support 2022, will work on 2023 or later as we feel we are able to support. Kyle does intend to discuss this with Prof. Haitcock and Pasquale, to at least get initial support if interested, but notes they are very busy with post-Covid changes and this would likely be a low priority for now.
 - 2. New ideas: Art Fair gathering? Board social gathering, since we've only been meeting virtually for the past year and a half?
- d. Communications Committee:
 - i. Membership Update Eric will get 2021 graduates list from KS.
 - ii. Website Sub-Committee Update (Jim K): no updates
 - iii. M Fanfare (Jim K): no updates
 - iv. M-Notes (Kyle) no updates
 - v. UMBAA Social Media (FB Group, Twitter)
 - 1. Discussion about FB group support and admin role. Eric and Kyle are managing Twitter account, but no current board members are involved with the Facebook account. Gayle Stout is on it and is



willing to keep helping, but would like more support, especially helping to vet new members. Stephen indicated he may be able to help.

- 2. What about Instagram? Younger alums not on FB. Stephen offered to look into Instagram as well.
- 3. Stephen and Gayle would need access to UMBAA membership data to be able to vet new member requests for these social media groups.
- e. Governance Committee: no updates
- f. Ensembles Committee: No updates, but Sarah volunteered to check with AAPS re: possible status for Concert Band at Skyline.
- g. Nominations Committee (Eric): no updates
- h. Student Liaison (Sarah, Kevin, Issac): no updates
- i. SMTD Liaison: no updates
- j. Golf Outing:
 - i. Registration open, event to be held August 1st.
 - ii. Currently still single tees, course expects shotgun start option to be available after UMICH updates COVID restrictions.
- k. New Member Lunch (Devonie): Still waiting to find out what will be permitted.
- I. Merchandise: no updates
- 8. Upcoming Concert Dates and Events: no updates
- 9. Future Dates:
 - a. Next Board Meeting: September 14, 2021 (planning call approx. 1 week prior)
 - b. Will likely need a special session prior to Sep. 14 to complete plans/preparations for Homecoming which is Sept. 25. ACTION: Kyle will schedule this as soon as we have a confirmed plan from Athletics.
- 10. Review New Action Items

All actions for Kyle:

- (Completed) Create central location for NAoAB notes
- (Completed) Create shared document for Homecoming 2021 planning
- (Completed) Check past minutes to confirm Homecoming 2021 registration fee
- Check with Pete on current stock of Alumni Pep Band polo shirts.
- Send 'hold the date' e-mail reminder to UMBAA Membership for Homecoming 2021.

Schedule special Board session for Homecoming 2021 planning, as soon as logistics are confirmed by Athletics and SMTD.

- 11. For the Good of the Association no items
- 12. Adjournment: Motion to adjourn by Jim R; Seconded by Chris; passed unanimously; meeting adjourned at 9:00 p.m.