

AGENDA - BOARD OF DIRECTORS MEETING

November 16, 2021 – Zoom Videoconference, 7:00 PM

- 1. Call to Order
- 2. Meeting Minutes Approval
- 3. Conductor's Forum
- 4. President's Update (Kyle)
 - a. General Updates
 - b. Update on National Association of Alumni Bands (NAoAB)
 - c. New Ideas
 - i. Tailgate ideas at Elbel (placeholder)
- 5. Review of Action Items
 - a. <u>In Progress</u> Michigan Stadium Products Partnership
 - i. On hold quote from website company will likely be needed.
 - b. In Progress MMB Mentorship Project (Kyle)
- 6. Treasurer's Report (Jeff):
- 7. Committee Reports:
 - a. Finance Committee (Jeff)
 - i. Fundraising Subcomittee (Eric):
 - 1. Amazon Smile continue to advertise via announcements.
 - 2. Other ideas and options to raise funds?
 - ii. Auditor Update (Chris)
 - iii. Scholarships
 - iv. Funding Requests/Items on the horizon
 - 1. Concert Band Instrument Fund Request
 - a. Final list of equipment with Richard Frey for prioritization and replacement recommendations.
 - 2. Campus Band Instrument Yearly Support Future discussion item
 - 3. Concert/Campus Band Composition Competition Future discussion item
 - b. Reunion Activities Committee (Devonie):
 - i. Homecoming Sub-Committee (Devonie):
 - 1. Homecoming Recap
 - 2. Survey Feedback
 - 3. Lamination project next steps and update
 - 2022 Blast will be 125th anniversary of Michigan Marching Band time to start thinking ahead. May be prudent to announce a Save the Date for future homecomings (they are announced through 2021 season on AD website – 09/25/2021)
 - a. Leaky Bugle display for 2022 Homecoming (Jim R)
 - b. MMB Drum Major Reunion (Kyle)
 - ii. Other Reunions Sub-Committee (Jim R / Rich):
 - 1. Discussion of status related to COVID
 - 2. Anniversaries
 - a. 50th anniversary of Revelli's last year as director, with special emphasis on '69 and '70 bands.
 - i. Small committee has been formed Rich, Joe Dobos, Carl Grapentine, and Al McCord.
 - 1. Details need coordination with next Blast event.
 - b. European Tour Band reunion being explored for May 28, 2021.
 - i. Discussions regarding Michigan Union Rich and committee taking lead

c. 1984 Symphony Band Reunion organizing (outside UMBAA) – no update.

- iii. Parking Lot Award List (at UMBAA discretion, on an as needed basis)
 - 1. Begin thinking about ideas for 2021 Awards
 - a. Chuck Ricotta MMB Percussion Instructor
 - b. Al McCord MMB Historical Archive
- c. Membership Activities Committee (Tex):
 - i. Social Events:
 - 1. UMS event update



- a. Live performances to begin after Thanksgiving, no update on group sales yet.
- b. Friday, March 11th (Philly Phil). Freeze date for tickets 2 weeks before.
- 2. Symphony band concert this year
 - a. Tex to discuss with Carl based on winter semester schedule.
- 3. Other Events
- 4. Football events/trips
 - a. Annual bus trip to a Big Ten stadium in 2022 and beyond
 - b. MMB Invitation to UMBAA for combined Spring Game performance
- 5. Salute to Service Performance Trip
 - a. Notified Earl Hurrey reached out about 2024 as an opportunity again, need to discuss with Professor Haithcock and Pasquale.
- d. Communications Committee (Eric):
 - i. Membership Update
 - 1. Extensions of memberships will continue to be evaluated to determine if additional graduating classes need to be included.
 - ii. Website Sub-Committee Update (Jim K):
 - 1. Action Items / Items in Progress:
 - a. Updates to who gets tickets from website
 - b. Update on "Preferred Partners" section
 - 2. If you notice needed updates send to Jim.
 - iii. M Fanfare (Jim K):
 - 1. M Fanfare re-work
 - a. Open to suggestions
 - 2. Jim is still looking for a new M Fanfare editor (Gail?).
 - iv. M-Notes (Kyle)
 - 1. Discuss new ideas from NAoAB.
 - a. Interviews with alumni in the news (Percy?)
 - b. Senior memoirs for 2021 class.
 - c. Student to run both M-Fanfare and M-Notes?
 - v. UMBAA Social Media (FB Group, Twitter)
 - 1. Responses on social media versus via email
- e. Governance Committee (Tex):
- f. Ensembles Committee (Brian):
 - i. Concert Band Subcommittee (Jim K):
 - ii. Pep Band Subcommittee (Tracy):
 - 1. Alumni Pep Band polo shirts (Kyle, Pete): Monitoring as we can, working with Kimberly Smith on options for future years.
- g. Nominations Committee (Eric):
 - i. Renewals
 - ii. New Members
 - iii. Officers
 - iv. Committees
- h. Student Liaison (Sarah, Kevin, Issac): No new items
- i. SMTD Liaison (Brian): No new items
- j. Golf Outing (Mike K):
- k. New Member Lunch (Devonie):
- I. Merchandise:
 - i. Homecoming items target for potential 2022 rollout. Appears to be some discussion within the members that this would be a good idea.
 - ii. Utilize most recently updated logos wherever possible.
- 8. Upcoming Concert Dates and Events:
- a. All concerts 8:00 PM at Hill Auditorium, unless otherwise noted)
- 9. Future Dates:



- 10. Review New Action Items
- 11. For the Good of the Association
- 12. Adjournment



MINUTES - BOARD OF DIRECTORS MEETING

November 16, 2021 – Zoom Videoconference, 7:00 PM [draft, pending approval at next meeting]

<u>Attendees</u>

Board Members: Chris Alvey, Issac Anderson, Jim Davis, Stephen Foster, Janette Gryniewicz, Jeff Henderson, Brian Igoe, Eric Miller, Kyle Milliman, Jim Roach, Devonie Townsend, Kevin Wroblewski, Sarah Wroblewski Past Presidents: Jim Kozich

- 1. Call to Order 7:03 pm
- 2. Meeting Minutes Approval: Motion to approve, Stephen Foster; Second, Jim Roach; passed unanimously.
- 3. Conductor's Forum No updates
- 4. President's Update (Kyle)
 - a. General Updates thanks to everyone for their efforts with Homecoming this year!
 - b. Update on National Association of Alumni Bands (NAoAB) *Jim R: Next meeting is Thursday December 9; also Jim has reached out to Western Michigan about joining NAoAB.*
 - c. New Ideas
 - i. Tailgate ideas at Elbel Ideas for 2022 and future seasons to be discussed at the next meeting(s); send any suggestions to Kyle via e-mail. A new or modified banner may be needed since the current one blows down in higher winds. Sheri (Chisolm) has put forth an idea of possibly using our spot as a rental for fundraising.
- 5. Review of Action Items
 - a. <u>In Progress</u> Michigan Stadium Products Partnership
 - i. On hold quote from website company will likely be needed. *No updates.*
 - b. <u>In Progress</u> MMB Mentorship Project (Kyle) Hope to get this going in 2022; discuss further at next meeting(s).
- 6. Treasurer's Report (Jeff): Jeff shared the current (as of Oct. 31) treasurer's report.
 - Balance in the Scholarship fund has been increasing, Jeff has been talking with the UM Development Office to explore whether our current level of donations (scholarship support or otherwise) could be increased. Based on their current best practices and modeling tools, it appears that we could approximately double the amount that we give out each year.
 - Eric noted that the amount of money received in an individual student's scholarship from UMBAA can affect their existing financial aid packages, so simply increasing individual scholarship amounts may not be the best idea.
 - Questions raised in general discussion: what about increasing the number of scholarships? how many MMB students actually need the financial help? what are we limited to with our current funds, since most fundraising efforts have been described as scholarship funds? should we consider changing the language we use in some fundraising, e.g. the annual golf outing?
 - Before the next board meeting in January, Jeff will talk more with the UM Development Office, and Eric will talk with Kim Baumgartner (MMB Development office), about these questions.

7. Committee Reports:

- a. Finance Committee (Jeff)
 - i. Fundraising Subcomittee (Eric) No updates
 - ii. Auditor Update (Chris) Chris reviewed all account statements (checking, savings, and credit card) and discussed with Jeff last week. No concerns.
 - iii. Scholarships Discussed above under Treasurer's report
 - iv. Funding Requests/Items on the horizon *No updates*
- b. Reunion Activities Committee (Devonie):
 - i. Homecoming Sub-Committee (Devonie):
 - 1. Homecoming Recap Kyle/everyone: Hurray for Devonie! Also, general agreement that <u>Devonie</u> <u>needs more help</u> going forward. People are needed to manage/be responsible for different areas



on Friday and Saturday, such as music, loaner instruments, Saturday morning coffee bar. Idea: could we get volunteers from the general membership? This year was especially difficult due to the new format and Covid restrictions together. We should do better next year. Homecoming committee will work on this!

- 2. Survey Feedback Kyle shared results of post-Homecoming survey results (survey sent to all 2021 registered attendees), including many individual comments. Some key points and discussion:
 - a. Seating: Vast majority thought seating and visibility were both better this year in the stands compared to being s on the sidelines. Some issues with the tubas not having enough space. Overall we *had* enough room, but we need to plan and communicate a better seating layout for next year to make sure the tubas and drums are given more space.
 - b. Improvements for next year:
 - *i.* Possible to have all payments go through UMBAA? (Registrees pay UMBAA and UMBAA pays for seats). Board discussion What about optional donations to pay into a pool to buy seats for those who can't afford it?
 - ii. Written information on hand signals used?
 - c. Re: Friday night "BBQ" (or pizza dinner), there were more positive than negative comments so it definitely appears that people want it to continue.
 - d. People want to get onto the field at halftime! Very difficult with just one stairway, especially when we have a larger band in the future. Important for discussion with MMB / Athletics Dept.
 - e. Marching to/from the stadium: the pace was a little too fast for some; also suggestions that there should be a pause or slowdown on the way out of the tunnel after postgame to keep the band together.
 - f. Crowd for stadium steps concert was very sparse; could it be publicized more by the MMB? Small crowd was likely at least partly due to timing this year as we were earlier than usual. Can include 'publicity request' in discussion with MMB for next/future years.
 - g. Better parking options for members with large instruments (e.g. drums, tubas) and/or less active older members? Eric: we could rent a UM bus for a shuttle to/from Briarwood on our schedule. He checked costs on this during the meeting: \$90/hr with \$270 minimum.
 - h. Point for discussion with UMBAA/MMB: playing time between MMB, UMBAA, and loudspeakers/recorded music
 - i. Other points for UMBAA/Homecoming Committee discussion: Include schedule in folders and/or on back of name badges? UMBAA shirts or other apparel for uniformity? Friday rehearsal, keep optional or make mandatory (pros and cons)? Friday dinner/rehearsal schedule conflict with watching MMB rehearsal?
 - *j.* Kyle will meet with MMB people to share & discuss Homecoming feedback when they have more time, i.e. after the football season.
- 3. 2022 Blast will be 125th anniversary of the Michigan Marching Band
 - a. "Save the date" communication should go out as soon as the 2022 Homecoming date is confirmed. This won't be possible until Big Ten schedules are confirmed (in January?)
 - b. Leaky Bugle display for 2022 Homecoming (Jim R) No updates
 - c. MMB Drum Major Reunion (Kyle) *No updates*
- ii. Other Reunions Sub-Committee (Jim R / Rich): *No updates*
- iii. Parking Lot Award List (at UMBAA discretion, on an as needed basis) No updates
- c. Membership Activities Committee (Tex):
 - i. Social Events:
 - 1. UMS event update Kyle: Still targeting Friday, March 11th concert (Philadephia Philharmonic). Group ticket order needs to be finalized 2 weeks before. Kyle will include poll with next MNotes or MFanfare communication to gauge the level of interest in this.
 - 2. Symphony band concert this year Tex has talked with Carl, who indicates he doesn't have that much history/knowledge to discuss the newer pieces being played, so pre-concert dinner talk might be around general band history instead. No dates targeted yet.



- ii. Other Events
 - 1. Football events/trips *No updates*
 - 2. Salute to Service Performance Trip Kyle: still need to discuss with Drs. Pasquale and Haithcock to determine their thoughts on supporting this. Latest communication from Earl Hurrey about the 2024 Normandy D-Day remembrance event indicates that they now have several university and university alumni bands actively working on supporting this, so we don't need to feel any urgency re: our response.
- d. Communications Committee (*Eric*):
 - i. Membership Update
 - 1. Extensions of memberships Kyle suggested, and the board agreed, that the extra year of free UMBAA membership (extended to the classes of 2020 and 2021 due to the year lost to COVID restrictions) can end with the 2022 class, i.e. revert to the historical practice that only the first year of UMBAA membership is free.
 - *ii.* Website Sub-Committee Update (Jim K): Updated Board of Directors list is posted on the website. No other updates.
 - iii. M Fanfare (Jim K):
 - 1. Gail Stout has volunteered to help; Jim will follow up with her to see what she is willing to take.
 - 2. M Fanfare re-work No updates
 - a. Open to suggestions
 - 3. Still looking for a new editor!
 - iv. M-Notes (Kyle) No updates
 - v. UMBAA Social Media (FB Group, Twitter) No updates
- e. Governance Committee (Tex): No updates
- f. Ensembles Committee (Brian):
 - i. Concert Band Subcommittee (Jim K):
 - a. Ann Arbor Schools are still not available as a venue for us (rehearsal or performance). Jim has e-mailed Dexter and Saline schools to see if they might be available.
 - b. Kevin is currently teaching at Belleville schools and offered to put Jim in touch with a contact there.
 - c. If we find a possible venue, Jim will send out an e-mail survey to find out if enough people are interested/available to participate.
 - ii. Pep Band Subcommittee (Tracy):
 - 1. Kyle Pep Band is up and running! Eric and Kyle are managing COVID rules; Pete and Nathan are managing the rest. Current stock of polo shirts has been sufficient so far. Going forward we may not be required to purchase Nike brand, so we can look at less expensive options.
 - 2. Tracy There have been some issues around times for the band to play, vs. DJ; also with parking. Nathan and Dr. Pasquale are working on both of these.
- g. Nominations Committee (Eric):
 - i. New Members Welcome to our newest board member, Janette Gryniewicz
 - *ii.* Officers Eric made a motion to retain the current executive committee. Second: Stephen Foster. Motion was approved unanimously. (President – Kyle; Vice President – Eric; Treasurer – Jeff; Secretary – Chris)
- iii. Committees Janette joined the Homecoming committee. No other changes at this time.
- h. Student Liaison (Sarah, Kevin, Issac): No updates
- i. SMTD Liaison (Brian): No updates
- j. Golf Outing (Mike K): No updates
- k. New Member Lunch (Devonie): No updates
- I. Merchandise: No updates
- 8. Upcoming Concert Dates and Events: Symphony & Concert Band dates will be included in MNotes
- 9. Future Dates:
 - a. Next Board Meeting: January, 2021 (planning call and meeting date TBD)



- 10. Review New Action Items
 - a. Jeff and Eric: Before the next board meeting in January, try to get more information/advice on what we might consider for increasing scholarships or other donations: from UM Development office (Jeff) and from Kim Baumgartner with MMB Development (Eric).
 - b. Kyle: include poll with next MNotes or MFanfare communication to gauge the level of interest in UMS March 11 Philadelphia Orchestra concert.
 - c. Kevin: put Jim K in touch with contact at Belleville Schools to ask about possible venues for UMBAA Concert Band
 - d. Devonie and Kyle: schedule a Homecoming Subcommittee meeting
 - e. All: Send Kyle and/or Devonie any additional thoughts about Homecoming.
- 11. For the Good of the Association N/A
- 12. Adjournment: Motion by Chris; Second, Michael (Tex); meeting adjourned at 8:35 p.m.