

AGENDA - BOARD OF DIRECTORS MEETING

March 2, 2021 - Zoom Videoconference, 7:00 PM

- 1. Call to Order
- 2. Meeting Minutes Approval
- 3. Conductor's Forum
 - a. MMB Mentorship Program
- 4. President's Update (Kyle)
 - a. Update on National Association of Alumni Bands (NAoAB)
 - b. New Ideas
 - i. Campus Band yearly instrument support
 - ii. Concert/Campus Band Arrangement Competition
- 5. Review of Action Items
 - a. <u>In Progress</u> Concert Instrument Fund (Eric)
 - Final list of equipment with Richard Frey for prioritization and replacement recommendations.
 - b. <u>In Progress</u> Michigan Stadium Products Partnership
 - i. On hold quote from website company will likely be needed.
- 6. Treasurer's Report (Jeff):
- 7. Committee Reports:
 - a. Finance Committee (Jeff)
 - i. Fundraising Subcomittee (Eric):
 - 1. Amazon Smile continue to advertise via announcements.
 - 2. Other ideas and options to raise funds?
 - ii. Auditor Update (Chris)
 - iii. Scholarships
 - b. Reunion Activities Committee (Devonie):
 - i. Homecoming Sub-Committee (Devonie):
 - 1. Leaky Bugle display for 2021 Homecoming (Jim R)
 - 2. Lamination project next steps and update
 - 3. 2022 Blast will be 125th anniversary of Michigan Marching Band time to start thinking ahead. May be prudent to announce a Save the Date for future homecomings (they are announced through 2021 season on AD website 09/25/2021)
 - ii. Other Reunions Sub-Committee (Jim R / Rich): CONTINUED HOLD DUE TO COVID
 - 1. Anniversaries
 - a. 50th anniversary of Revelli's last year as director, with special emphasis on '69 and '70 bands.
 - Small committee has been formed Rich, Joe Dobos, Carl Grapentine, and Al McCord.
 - 1. Details need coordination with next Blast event.
 - b. European Tour Band reunion being explored for May 28, 2021.
 - Discussions regarding Michigan Union Rich and committee taking lead
 - c. 1984 Symphony Band Reunion organizing (outside UMBAA) no update.
 - iii. Parking Lot Award List (at UMBAA discretion, on an as needed basis)
 - 1. Begin thinking about ideas for 2021 Awards
 - c. Membership Activities Committee (Tex):
 - i. Social Events:
 - 1. UMS event update CONTINUED HOLD DUE TO COVID
 - 2. Symphony band concert this year? CONTINUED HOLD DUE TO COVID
 - 3. Football events/trips
 - a. Annual bus trip to a Big Ten stadium in 2021 and beyond?



- 4. MMB Invitation to UMBAA for combined Spring Game performance
- 5. Salute to Service Performance Trip
 - a. Due to COVID, target is to delay past 2022.
 - b. May be a good way to pull in concert band alumni as well.
- d. Communications Committee (*Eric*):
 - i. Membership Update
 - Extensions of memberships will continue to be evaluated to determine if additional graduating classes need to be included.
 - ii. Website Sub-Committee Update (Jim K):
 - 1. Action Items / Items in Progress:
 - a. Updates to who gets tickets from website
 - b. Update on "Preferred Partners" section
 - 2. If you notice needed updates send to Jim.
 - iii. M Fanfare (Jim K):
 - 1. M Fanfare re-work
 - a. Open to suggestions
 - 2. Jim is still looking for a new M Fanfare editor.
 - iv. M-Notes (Kyle)
 - 1. On hold pending COVID
 - 2. Discuss new ideas from NAoAB.
 - a. Interviews with alumni in the news (Percy?)
 - b. Senior memoirs for 2021 class.
 - c. Student to run both M-Fanfare and M-Notes?
 - v. UMBAA Social Media (FB Group, Twitter)
- e. Governance Committee (Tex):
- f. Ensembles Committee (Brian): ON HOLD PENDING COVID
 - i. Concert Band Subcommittee (Jim K):
 - ii. Pep Band Subcommittee (Tracy):
 - 1. Status of Survey
- g. Nominations Committee (Eric):
- h. Student Liaison (Sarah, Kevin, Issac): No new items
- i. SMTD Liaison (Brian): No new items
- j. Golf Outing (Mike K):
 - Planning for 2021 UMBAA Outing is underway. Dates of August 1 & August 8 are being considered.
- k. New Member Lunch (Devonie): ON HOLD DUE TO COVID
 - i. Open to suggestions on new menu/locations to support other diets
- I. Merchandise:
 - i. Homecoming items target for potential 2022 rollout.
 - ii. Utilize most recently updated logos wherever possible.
- 8. Upcoming Concert Dates and Events:
 - a. All concerts 8:00 PM at Hill Auditorium, unless otherwise noted)
- 9. Future Dates:
 - a. Next Board Meeting: June 8, 2021 (planning call approx. 1 week prior)
- 10. Review New Action Items
- 11. For the Good of the Association
- 12. Adjournment



NOTES - BOARD OF DIRECTORS MEETING

March 9, 2021, 7:00 pm Zoom Videoconference



Attendance: Rich Alder, Chris Alvey, Issac Anderson, Stephen Foster, Jeff Henderson, Eric Miller, Kyle Milliman, Jim Roach, Devonie Townsend, Kevin Wroblewski, Jim Kozich, Michael Lee; also Dr. Pasquale for the Conductor's Forum.

- 1. Call to Order: 7:03 PM
- 2. Meeting Minutes Approval
 - Motion to approve by Jim K, second by Jim R; passed unanimously
- 3. Conductor's Forum John Pasquale
 - Proposal for MMB mentorship program:
 - o A mentorship/networking program between UMBAA members and MMB students to connect students to real-world experience; could also help engage students with UMBAA.
 - o Board is supportive of this idea.
 - o TBD: Who should lead, UMBAA or MMB administration?
 - o Couldn't start before Fall 2021 at the earliest
 - o KKY/TBS has some similar activity. We may be able to combine efforts, and at a minimum should reach out to avoid any potential conflict or confusion.
 - Communication note:
 - o SMTD Alumni will be sending out a "welcome" video to new grads, short clips of alumni about where they are and what the new grads may also be able to achieve.
 - o If UMBAA is interested in doing anything similar, Danielle DeMarco (Marketing and Social Media Manager) can help.
 - o Reach out to John or Danielle if interested.
 - Homecoming 2021 update:
 - o Rutgers game, Sept. 25
 - o Currently everything is still up in the air don't know how many people will be in the stands.
 - o Assuming full MMB will exist, and alumni band will be as proposed for last year (in the stands, same proposed numbers, etc) but we should also plan for other situations i.e. reduced capacity.
 - o John will pass along information when it's available. May be as late as August.
 - From SMTD conductors:
 - o Thanks for continued support on concert band percussion instruments. Richard (Frey) will reach out to UMBAA soon, if he hasn't already, to confirm what's needed.
 - o Other areas where UMBAA could consider support:
 - Yearly fund for Campus Band instruments? (there is no funding for this)
 - Yearly prize for a Concert/Campus Band Arrangement competition?
 - No immediate action expected or requested, given uncertainty of COVID impacts on UMBAA budget
- 4. President's Update
 - NAoAB (National Association of Alumni Bands):
 - o Eric and Kyle attended last meeting. Jim R. will attend next.
 - o Idea from NAoAB: invite seniors to write for M Fanfare about 2020/2021
- 5. Review of Action Items
 - Concert instrument fund
 - o Expecting e-mail shortly from Richard Frey confirming what is needed.
 - o Funding amount also discussed below with treasurer's report
 - MI Stadium Products: On hold (quote from website company will likely be needed)
- 6. Treasurer's Report

DRAFT

- Most recent quarter's income from Amazon Smile is an all-time high (~\$117
- New detail added to report: totals for Gross Profit, Income, etc with Golf Outing funds removed, since these can be a confounding/confusing factor due to the timing of the event.
- Re: Concert Instrument Fund:
 - Review of current funds (see Balance Sheet in Report) suggests we could reasonably contribute up to \$15K if desired.
 - Board will discuss further when we hear from Richard, also taking into account other funding needs and proposals.

7. Committee Reports

- a. Finance:
 - o Fundraising nice that Amazon Smile contribution is increasing; keep encouraging it. E-mail Kyle with any other ideas.
 - o Auditor update Chris has reviewed checking/savings/credit card statements and gone through the account reconciliations with Jeff. No concerns.
 - o Scholarships idea for raising the amount we give is still outstanding.

b. Reunion Activities:

- o Homecoming:
 - Start thinking about full vs reduced attendance in 2021. Send ideas to Devonie & Kyle for discussion at next meeting.
 - Leaky Bugle display: Consider "Crowdsourcing," asking people to post what they have on Facebook?
 - 2022 nothing new, just keep it in mind. Send ideas to Devonie & Kyle.
- o Other Reunions (Rich): Possible Zoom reunion of European tour band is under discussion.
- o Parking Lot Award List: Send any additional ideas to Kyle

c. Membership Activities

- Social activities still on hold
- Salute to Service event: Delay past 2022 due to possible lingering COVID impacts, and allow more time to possibly coordinate with concert band alumni.

d. Communications

- o Membership Update: Membership still similar to previous years.
- Website: Regarding the proposed Mentorship program, Jim K. will e-mail Alpha Jango (website developer) to see what it would cost to have additional fields added to member information
- o M Fanfare/M-Notes
 - Still need a new M Fanfare editor
 - Plan to send out an M-Note update re: Homecoming 2021 (whatever we know or don't know) around the end of the NCAA basketball tournament.
 - New Ideas from NAoAB:
 - Current students to run both M-Fanfare and M-Notes?
 - Interviews with alumni in the news? e.g. Percy, current Mars mission team.
- UMBAA Social Media Eric and Kyle will post/retweet re: Giving Blue day (March 11);
 everyone else was encouraged to do the same.
- e. Governance: No updates
- f. Ensembles: No updates; still on hold pending COVID. No results reported yet from Pep Band survey.
- g. Nominations: No updates
- h. Student Liaison
 - o Either President [Kyle] or student liaison(s) [Kyle, Sarah, Kevin, Issac] should speak at virtual spring meeting which is being planned.
- i. SMTD Liaison: No updates
- j. Golf Outing: E-mail update from Mike Kardasz
 - o Scheduled for Sunday, August 1.





- Due to restrictions, the format will be the same as the 2020 golf outing with tee times and box lunches.
- If the restrictions are eased it may change to a shotgun start, but probably not a buffet dinner.
- o Our costs will be the same for golf and food.
- k. New Member Lunch: Will depend on what COVID rules permit. Plan for range of possibilities, from normal to "super-limited."
- I. Merchandise: Could be pent-up demand this year at Homecoming. Suggestions Section Hats? Neck gaiters? Send any additional ideas to Kyle.
- 8. Upcoming Concert Dates and Events: on hold pending COVID.
- 9. Future Dates: Next Board Meeting June 8, 2021 (planning call approx. 1 week prior)
- 10. Review New Action Items
 - Mentorship program proposal: Kyle will follow up with Dr. Pasquale; Kyle and/or student liaison committee members will also reach out to KKY/TBS; Jim K. requesting cost estimate for adding new member information fields on website.
 - M-Notes: Kyle will send update re: Homecoming 2021
- 11. For the Good of the Association
 - Trucker Steve's cancer has returned
 - Oldest UMBAA member (as noted on Facebook recently) has gone into hospice
 - Keep them in your thoughts & prayers
- 12. Next meeting: June 8, 2021 (planning call approx. 1 week prior)
- 13. Adjournment: 8:28 pm (motion by Chris, second by Jeff; passed unanimously)



Treasurer's Report March 2021



Income Statement

The University of Michigan Band Alumni Association

Profit and Loss Comparison July 1, 2020 - March 7, 2021

	TOTAL				
	JUL 1, 2020	- MAR 7, 2021	JUL 1, 2019 - MAR	R 7, 2020 (PY	
Income					
Revenue		0.00		0.00	
Amazon	268.42				
Concert Band Donations		0.00	0.00		
Concert Band Participation Fees		0.00	2,790		
Concert Instrument Fund	1,160.00		1,11		
Concert Tickets - UMS		0.00	44		
Endowment (General)	2,615.02			2,475.0	
Golf Outing		0.00	3,110		
Mulligans		315.00			
Participant		7,725.00	5,040		
Skins	340.00			0.0	
Sponsor	6,500.00		3,20		
Total Golf Outing	14,880.00		11,350.0		
Homecoming BBQ	0.00		265.0		
Homecoming Participation Fee	950.00			9,330.0	
Interest Income	10.45				
Membership - Annual	11,100.00			10,880.0	
Membership - Lifetime	400.00			2,400.0	
Total Revenue	31,383.89			41,516.3	
Total Income		\$31,383.89		\$41,516.3	
GROSS PROFIT	\$16,503.89	\$31,383.89	\$30,166.36	\$41,516.3	

- All time high for Amazon Smile revenue \$117! (3 month period, same period last year was \$55)
- Interest rate on savings continues to drop mirroring overall trend

Adjusted values with golf outing revenue and expenses removed. Similar positive net income maintained compared to "normal" year

Expenses					
Communications		491.92		249.70	
Web Site - Upgrades		1,151.25		3,360.00	
Total Communications		1,643.17		3,609.70	
Ensembles		607.56		90.00	
Conductor Fees		0.00		800.00	
Facility Rental		-846.00		2,192.00	
Total Ensembles		-238.44		3,082.00	
Finance		0.00		0.00	
Bank Charges, Processing Fees		-22.44		303.08	
Dues & subscriptions		200.00		0.00	
Insurance		250.00		250.00	
Michigan Annual Report		20.00		20.00	
Stripe Fees		202.28		561.28	
Stripe - Membership Dues		507.02		557.70	
Total Stripe Fees		709.30		1,118.98	
Total Finance		1,156.86		1,692.0	
Homecoming Expenses		0.00		81.8	
Friday BBQ	0.00			2,050.00	
Supplies		356.31		1,718.20	
Total Homecoming Expenses		356.31		3,850.09	
Membership Activities		0.00		2,032.53	
Band Week Lunch		0.00		1,205.91	
Endowment (General)		2,615.02		0.00	
Endowment (Golf Outing Proceeds)		4,185.00		8,380.00	
Golf Outing Expenses		10,452.75		18,139.43	
Stripe Fee - Golf Outing		371.14		216.43	
Total Golf Outing Expenses		10,823.89		18,355.86	
Total Membership Activities		17,623.91		29,974.30	
Reunion		0.00		0.00	
UMS Tickets		0.00		100.00	
Total Reunion	\$9,717.92	0.00	\$23,952.29	100.00	
Total Expenses	75,717.32	\$20,541.81	ŞZ3,33Z.Z3	\$42,308.15	
NET OPERATING INCOME		\$10,842.08		\$ -791.79	
NET INCOME	\$6,785.97	\$10,842.08	\$6,214.07	\$ -791.79	



Balance Sheet

The University of Michigan Band Alumni Association

Balance Sheet Comparison As of March 7, 2021

Action Item

What amount could we allocate from general fund to support concert instrument needs?

- Current dedicated CI fund contains \$3,167
- Unallocated savings have grown from \$30k to over \$50k since 2017FY
- Can reasonably move \$15k to CI fund if desired by Board

	TOTAL		
	AS OF MAR 7, 2021	AS OF MAR 7, 2020 (PY	
ASSETS			
Current Assets			
Bank Accounts			
PNC Checking	1,215.99	2,799.53	
Concert Instrument Fund	0.00	0.00	
Endowment Funds	0.00	0.00	
Total PNC Checking	1,215.99	2,799.53	
PNC Money Mkt Savings	41,091.09	37,058.79	
Concert Instrument Fund	3,167.00	1,617.00	
Endowment Funds	0.00	2,445.00	
Lifetime Membership Funds	13,280.00	10,380.0	
Total PNC Money Mkt Savings	57,538.09	51,500.79	
Total Bank Accounts	\$58,754.08	\$54,300.32	
Total Current Assets	\$58,754.08	\$54,300.32	
TOTAL ASSETS	\$58,754.08	\$54,300.32	
LIABILITIES AND EQUITY			
Liabilities			
Current Liabilities			
Credit Cards			
PNC Credit Card	86.00	193.33	
Total Credit Cards	\$86.00	\$193.33	
Total Current Liabilities	\$86.00	\$193.33	
Total Liabilities	\$86.00	\$193.33	
Equity			
Opening Balance Equity	38,504.55	38,504.55	
Retained Earnings	9,321.45	16,394.23	
Net Income	10,842.08	-791.79	
Total Equity	\$58,668.08	\$54,106.99	



Performance to Budget

UMBAA 2021FY Approved Budget	Fiscal Year 2021				
7-Mar-2021	Budget Actual		Actual	comments	
Income					
Concert Band Participation Fees	3,000.00	\$	-	Cancelled for fall 2020	
Concert Band Donations	100.00	\$	15.10	Cancelled for fall 2020	
Savings Account Interest	150.00	\$	10.45	Interest rate significantly reduced	
Amazon Smile Revenue	175.00	\$	268.42	Significant YOY increase	
Homecoming Participation Fee	0.00	\$	950.00	planned virtual Blast activities	
Membership - Annual	10,500.00	\$	11,100.00	estimate 525	
Membership - Lifetime	800.00	\$	400.00		
Total Revenue	\$14.725.00		\$12,728.87		

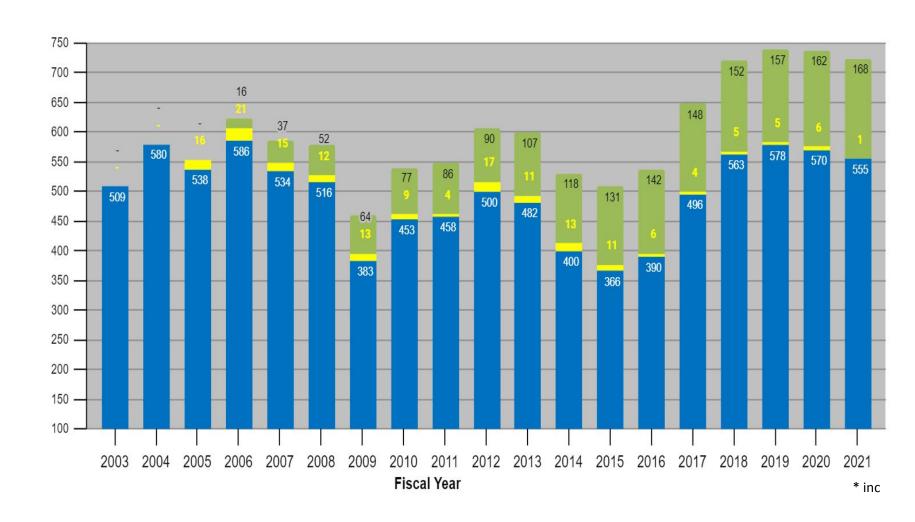
- Budget skewed by planned expenses in ensembles section and concert instrument funding
- Overall performance strong for the fiscal year to date

Expenses			
Communications		70	
Postal Permit	0.00	\$ (5)	
Printing, Postage, Supplies	20.00	\$ 	
Web Site - Periodic Expenses			
SSL- Namecheap renewal	0.00		Renewed in May 2020 for 3 years
Mailchimp monthly fee	720.00	\$ 491.92	
Web Site - Upgrades	1,500.00	\$ 1,151.25	
Total Communications	\$2,240.00	\$ 1,643.17	
Ensembles	7902-144 (17 HOLD 7 HE 10 CS)		
Concert Band: Conductor fees	1,600.00	\$ 650	Cancelled for fall 2020
Concert Band: Facility Rental	2,100.00	\$ (846.00)	Cancelled for fall 2020
Concert Band: Supplies	300.00	\$ 12	Cancelled for fall 2020
Concert Band: Extra musicians	350.00	\$	Cancelled for fall 2020
Alumni Pep Band: Conductor stipends	1,000.00	\$ (5)	Cancelled for fall 2020
Score purchases for campus and SMTD bands	500.00	\$ 607.56	Music purchase for U Bands
New concert instrument donation	3,000.00	\$ 949	On hold
Total Ensembles	\$8,850.00	\$ (238.44)	
Finance		17	
Michigan Annual Report	20.00	\$ 20.00	
Bank Charges, Processing Fees	0.00	\$ (22.44)	Reduced by \$139.98 for CC Rewards
Dues & subscriptions	100.00	West State of the	
Quickbooks	215.00		
Nat Assoc of Alumni Bands	200.00	\$ 200.00	
Insurance	250.00	\$ 250.00	
Stripe Fee	1,300.00	\$ 709.30	
Total Finance	\$2,085.00	\$ 1,156.86	
Homecoming Expenses	200.00		
Friday BBQ	2,000.00	\$ 140	Cancelled for fall 2020
KKY/TBS Reception	500000000000000000000000000000000000000	\$	
Supplies	1,200.00	\$ 356.31	
Total Homecoming Expenses	\$3,400.00	\$ 356.31	
Membership Activities	200.00		misc
Board meetings	700.00	\$ - 1	food for board meetings
Endowment	0.00	\$ (5)	
Band Week Lunch	1,250.00	\$ -	Cancelled for fall 2020
Fall & Winter Concert Receptions	0.00	\$ 98	
Total Membership Activities	\$2,150.00	\$0.00	
Reunion	0.00	100	
Total Expenses	\$18,725.00	\$2,917.90	
Net Operating Income	-\$4,000.00	\$9,810.97	



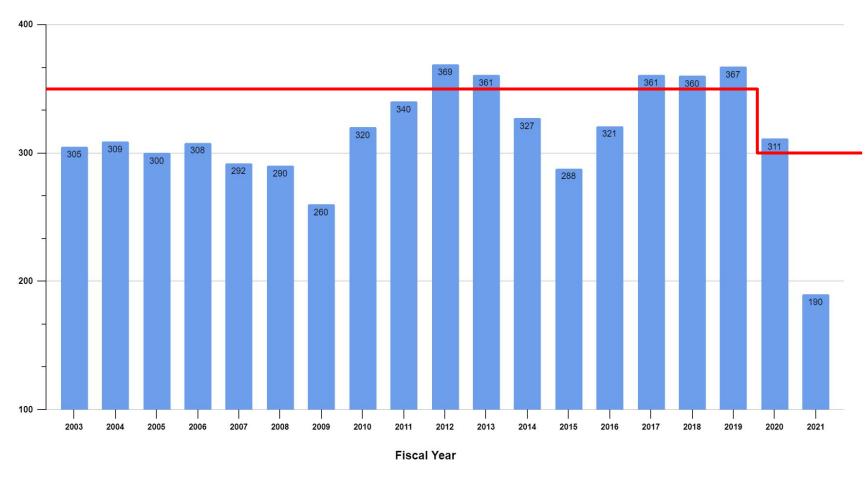
2021FY Membership Update

Rev: 07-Mar-2021





UMBAA Homecoming Participants



Market Value

Principle Balance

Scholarship Value

UMBAA Scholarship Endowment Fund

(FY 2020 ending 30-Jun-2020)

